QUIZ/WHAT'S YOUR STYLE PERSONALITY?

PICK THE OPTION THAT BEST FITS YOU MOST OF THE TIME. (DO NOT OVER THINK YOUR RESPONSE.)

1. Describe your taste in clothing.
   A. Experimental, inventive without concern for being coordinated
   B. Eye catching, bold with thought to being noticed
   C. Pretty with details that make you feel feminine
   D. Smart, tailored with good quality
   E. Relaxed, casual pieces that feel very comfortable
   F. Modern, elegant lines that are fashionable

2. Which clothing colors do you love?
   A. Hand painted, mixed colors depending on your mood
   B. Rich, bold colors with lots of contrast
   C. Soft pastels
   D. Blended colors that do not have sharp contrast
   E. Khaki and denim colors with natural dyes
   F. Neutral shades including pewter, gray, ivory and muted shades

3. Your favorite fabrics are…
   A. Unusual combinations like of denim and lace
   B. Suede and leather
   C. Smooth and soft to touch like silk, satin and angora
   D. High quality silks, cashmere and wool
   E. Cotton and natural fibers
   F. Fine jersey, silk, velvet and gabardine

4. Which prints do you prefer?
   A. Animal prints or prints that qualify as different
   B. Bold stripes, hounds tooth checks or geometric
   C. Delicate floral prints, spots or squiggles
   D. Solids preferred with an occasional pinstripe
   E. Plaids, checks and jungle prints
   F. Solids or prints that are part of the fabric itself

5. What is your special occasion wardrobe?
   A. Brocade, velvet, vintage, lace
   B. Striking, standout garment
   C. Fitted dress with lots of detailing
   D. Knee length black dress
   E. Comfortable trousers with loose fitting top
   F. Elegant dress or striking pant suit

6. How would you describe your overall look?
   A. Eclectic
   B. Want to make a statement and catch the attention of others
   C. Details… sequins, embroidery, laces (women)
   D. Neat, organized and coordinating
   E. Relaxed and casual
   F. Simple and elegant

7. Describe your working wardrobe.
   A. Individual pieces
   B. Eye-catching pieces
   C. Pretty blouses (women) or soft fabrics (men)
   D. Tailored suits
   E. Easy to care for separates
   F. Basic, stylish pieces dressed up with accessories

8. Describe your non-working wardrobe.
   A. Vintage clothing
   B. The latest fashion
   C. Pretty, feminine pieces
   D. Coordinated separates
   E. Jeans, athletic loose pants and loose tops
   F. Simple, relaxed styles paired with accessories

9. Describe your shoes choice.
   A. They do not match my outfit
   B. High heels that are very stylish or funky
   C. Pretty with details like bows and straps
   D. They match my purse
   E. Comfortable
   F. Stylish and current

10. What kind of jewelry/accessories do you like?
    A. I collect unusual pieces, especially vintage
    B. Must be bold
    C. Intricate, detailed, lots of sparkle
    D. Fine jewelry that is simple and elegant
    E. Minimal or none
    F. Current and noticeable

11. How do you feel about shopping for clothes?
    A. You are happy shopping in markets and vintage stores all day long.
    B. I buy when I am really drawn to a piece because it stands out.
    C. I enjoy the entire experience of shopping for clothes.
    D. I go shopping with a plan.
    E. I do not really enjoy shopping and buy when I need something.
    F. I buy investment clothing.

Add up your responses in each category: A, B, C, D, E, F

A___________ D___________
B___________ E___________
C___________ F___________

Listed on the back is a key to the major Style Personalities along with a description of each personality. It isn't unusual to have two categories with the same number of responses as you may exhibit one style at home and another at social events or work. Ask yourself, “Is the style you currently communicate to the world the style you want to communicate or would you like to make a change?”

Special thanks to Charlotte Lindley with Signature Style for providing this quiz. www.signaturestyleconsulting.com

FOR MORE INFORMATION VISIT WWW.TAUW.ORG/WLC
**Style Personality Descriptions**

**Creative**
- You may have an artistic flair
- You accessorize to make outfits more unique using jewelry, scarves, shawls, patterns, textures, etc.
- Your make-up can be light to dramatic, but will always follow what you wear
- You enjoy shopping and will invest numerous hours in vintage and unique boutiques finding just the right piece
- Your clothing priorities are:
  1. colorful and original
  2. practical but decorative
  3. hand-crafted

Famous Creative Personalities: Lady Gaga, Sarah-Jessica Parker, Madonna, Johnny Depp, Gwen Stefani, Rihanna

**Dramatic**
- You likely love hats and sunglasses
- You probably prefer bold colors, black and white, impressive large jewelry and full makeup
- Forget the budget when searching for standout, high-fashion styles that will command attention
- You enjoy shopping and your priorities are:
  1. Making a statement
  2. Latest trends
  3. Practicality isn’t important
  4. Coordinating colors

Famous Dramatic Personalities: Cher, Joan Collins, Paloma Picasso, Elton John, Victoria Beckham

**Romantic**
- Your overall look is pretty, soft and feminine
- Natural and synthetic fabric that feel good to the touch is important
- You probably like dresses more than trousers
- Footwear is feminine with details like straps, bows, suede, velvet and gems
- You enjoy showing off your shape with clothes
- Jewelry is polished and hairstyle is probably long

Your shopping priorities include:
  1. An image that feminine
  2. Soft, gentle pretty colors
  3. Fabrics that drape or soft laces

Famous Romantic Personalities: Marilyn Monroe, Jane Seymour, Nancy Reagan, Liz Taylor, Goldie Hawn, Taylor Swift, Nicole Kidman, Penelope Cruz

**Classic**
- You look smart, tidy and well put together no matter what you are doing
- Your hair may be long or short but always neat with a small, tasteful amount of make-up
- Jewelry is understated and likely to be the “real deal”
- Like fabrics that maintain crisp lines
- Shoes simple but elegant
- You look for quality items that are timeless
- Your shopping priorities include:
  1. High quality
  2. Investment staples that are generally neutral in color
  3. Clean, tailored lines

Famous Classic Personalities: Queen Elizabeth, Oprah Winfrey, Roger Moore, Condoleezza Rice, Prince William, Hillary Clinton, Audrey Hepburn

**Natural**
- Overall look is tidy but comfortable with attention to fabrics that move freely
- Natural fibers like cotton, suede, leather, fleece, velour and wool are in your closet
- Jeans, chinos, trousers, sweaters, tees, cotton shirts, sweatshirts, leather coats
- Boots, stout shoes and athletic shoes
- You really don’t enjoy the shopping experience and are always practical
- Your shopping priorities include:
  1. Easy to care for
  2. Comfortable
  3. Practical
  4. Hold up well over time

Famous Natural Personalities: Meg Ryan, Jane Fonda, Jamie Lee Curtis, Kurt Russell, Christie Brinkley, Julia Roberts, Cameron Diaz

**Euro or City Chic**
- You love a current look that can take you to any event day or night
- You enjoy updated and distinctive classics
- You enjoy some features of Classic, Natural and Dramatic and will put them together in a chic way
- You love neutral colors
- Your shopping priorities include:
  1. Current modern lines
  2. Best quality you can buy
  3. Not patterned or highly textured

Famous Euro or City Chic Personalities: Lauren Hutton, Diane Keaton, Jennifer Aniston, Barbara Streisand, Michelle Obama, Kate Middleton, Demi Lovato, Kourtney Kardashian