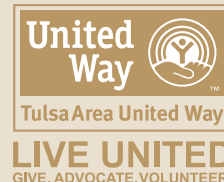


Alexis de Tocqueville Society

of the Tulsa Area United Way



Suzanne and Jim Kneale, 2011 Tocqueville Co-Chairs



Suzanne and Jim Kneale at the Mayo Hotel for the 2010 Tocqueville fall reception.

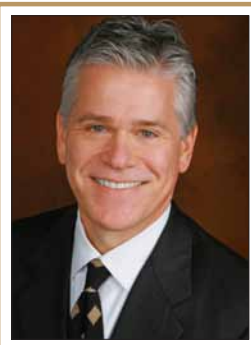
We are honored and excited to be your 2011 Tocqueville Co-Chairs. While your donations to the highly successful 2010 Campaign are at work today in our 61 partner agencies, we have already started planning another banner year. And we recognize what a vital role the Tocqueville Society plays in the success of the Campaign each year.

This will be the Tocqueville Society's 24th year and during that time our members have donated an incredible \$45,990,025. We can't thank you enough for your generosity, past and present.

You will be hearing from us in the months ahead as the Campaign Cabinet and the Board of Directors set the 2011 community-wide goal. We are in the process of planning more exciting and informative new events like the recent Brady Tavern Reception.

continued on page 2

A Message from the President



Each year at our Annual Meeting in February, we reflect on the successes of the past year and recognize what lies on the horizon. This year the Face of Giving was the theme of the event, symbolizing that our givers continue to change and evolve. And so must we.

In response to this reality, we will deploy resources in 2011 focused on four specific targeted audiences including: 1) Women's Leadership Council, 2) Small Business Council, 3) Loyal Contributors and 4) Planned Giving.

Another exciting program we will launch in a more direct fashion this year is our Community Collaborations. By working with multiple agencies, partners and funders, we will have a way to address more expansive, systemic needs in our community that reach beyond the scope of one partner agency. We believe this will be a significant next step in our community work – and complement our direct agency support as well as the incubator funding we provide through our Venture Grants program to agencies with compelling new ideas.

As 2011 gets under way, we want to first acknowledge your remarkable generosity and immense caring spirit that was demonstrated through your 2010 contribution. Those dollars are already at work in our 61 partner agencies as they offer critical services to address the needs in our area.

As someone who was born here, I know the Tulsa area to be a community that believes in helping each other. Thank you for your commitment to TAUW to improve the lives of our families, friends, neighbors and fellow citizens. Your support is vital and deeply appreciated, as we strive together to make the Tulsa area the absolute best place to call home.

Sincerely,

Mark R. Graham
President and CEO, Tulsa Area United Way

In this Issue:

page **2** **Corporate Leadership Awards**

page **3** **Spring Event in the Brady Arts District**

page **4** **Meet the 2011 Campaign Chair**

Tocqueville Co-Chairs

continued from page 1

In the meantime, we'd ask you to encourage your friends and colleagues to consider becoming Tocqueville members.

Thank you for giving back to this incredible community by generously supporting your Tulsa Area United Way.

Williams Summit Leadership Award Makes Debut

The 2010 Campaign marked Williams' 20th consecutive year to give more than \$1 million to the Tulsa Area United Way. In recognition of this incredible commitment, TAUW introduced the Williams Summit Leadership Award at the Annual Meeting.

This crystal award proudly displays the Williams logo and will be presented each year to the organization with the most outstanding overall campaign.



TAUW was honored to have three generations of leadership from Williams present for the unveiling of the new award - Keith Bailey, Steve Malcolm and Alan Armstrong.

Bank of Oklahoma, N.A. was the inaugural winner of this award, the highest distinction given by TAUW to a company and its employees.



From left: Stan Lybarger, Alan Armstrong and Mark Graham.

Record Crowd Gathers to Recognize 2010 Campaign Success

More than 700 guests attended the Tulsa Area United Way's 2011 Annual Meeting and Awards Luncheon February 23 in the Tulsa Convention Center Ballroom. Numerous supporters and volunteers, as well as our 61 partner agencies, were honored as TAUW leadership reviewed the over-the-top success of the 2010 campaign. The stage was set for the new year with the election of the 2011 Board of Directors including Board Chairman Dan Ellinor, Senior Executive Vice President of Bank of Oklahoma, N.A.



From left: TAUW President and CEO Mark Graham addresses the record crowd, guest emcee Kristin Dickerson, 2010 Board Chair Don Walker passes the gavel to 2011 Chair Dan Ellinor.

The 2010 Corporate Leadership Award Winners

- Million Dollar Cornerstone: Williams, QuikTrip Corporation, Bank of Oklahoma, N.A., J.A. and Leta M. Chapman Trusts (1949 and 1966) and ONEOK, Inc.
- New Williams Summit Leadership Award: Bank of Oklahoma, N.A.
- Sun Leadership Award: T.D. Williamson, Inc.
- Combined Federal Campaign's new Eagle Award: U.S. Bankruptcy Court - Eastern District
- Leadership Giving Award: Tulsa County
- Trailblazer Award: Explorer Pipeline
- Illuminate! Award: Hospice of Green Country
- Ignite! Award: First Oklahoma Bank
- Small Business Award: Rely Energy
- Live United Spirit Award: Betty Belcher, a 30+ year volunteer at the Tulsa Boys' Home



From left: Tulsa Boys' Home director Gregory Conway, TAUW President and CEO Mark Graham, Live United Spirit Award winner Betty Belcher and Brandon, TBH resident.

Tocqueville Members Learn About the Brady Arts District

The new Brady Tavern, in the exciting downtown Brady Arts District development, was the setting for the spring Tocqueville Society event. Guests enjoyed cocktails, hors d'oeuvres and the classic neighborhood pub ambience of the Brady Tavern. Jeff Stava of the Tulsa Community Foundation spoke about the Brady District growth now and what the future holds for this area of downtown. Dan Ellinor of Bank of Oklahoma, N.A. and Becky Frank of Schnake Turnbo Frank | PR shared news about the Tocqueville Legacy Circle and the new Women's Leadership Council respectively.

Our sincere thanks to Marla and Steve Bradshaw, 2010 Tocqueville Co-Chairs, and Elliot Nelson, owner of the Brady Tavern, for hosting this event. Another note of appreciation goes to Bill Copeland for the fantastic samples from his store, Glacier Confection.

The 2011 Campaign Cabinet

The 2011 Campaign Cabinet is in place and ready to forge ahead under the leadership of Jim Bender, the 2011 Campaign Chair and Senior Vice President and General Counsel at Williams.



From left: Chet Cadieux, Jim Bender, Becky J. Frank and Mark Graham.

Our team leaders are:

- Energy and General Business: Rob Martinovich, *ONEOK, Inc.*
- Public Service and Government: Charlie Jackson, *Community Volunteer*
- Professional Business: Mike Cooke, *Hall Estill Attorneys at Law*
- Green Country and Commerce: Scott Anderson, *Dollar Thrifty Automotive Group, Inc.*
- Leadership Team and 2012 Chair Elect: Chet Cadieux, *QuikTrip Corporation*
- Tocqueville Society: Suzanne and Jim Kneale, *Community Volunteers*
- Foundations: Alison Anthony, *Williams*
- Trailblazers: Rod Sands, *Explorer Pipeline*
- Loaned Executives: Chet Cadieux, *QuikTrip Corporation*
- Labor: John Gaines, *Northeastern Oklahoma Central Labor Council*
- Marketing: David Wagner, *Schnake Turnbo Frank | PR*
- Development: Paul Cornell, *SpiritBank*
- Small Business Council: Paul Cornell, *SpiritBank*
- Women's Leadership Council: Becky J. Frank, *Schnake Turnbo Frank | PR*
- Direct Mail/Individuals: Mark Jennemann, *Bullseye Database Marketing*



From left: Steve and Marla Bradshaw, Mark Graham, Kristin and Jim Bender



From left: Kathy Taylor, Steven Dow, Dan and Andrea Ellinor



From left: Kim and Pat Piper, Tom Vincent, Jeff Sanders and Ruth Libertus



Clydella and Dave Hentschel

How TAUW Makes Investment Decisions

March/April - 140 volunteers completed site visits to every partner agency.

April - 17 panels completed assessments and submitted recommendations to Community Investment (CI) Divisions.

May - the 6 CI Divisions are reviewing panel recommendations, developing and submitting division recommendations to the CI Cabinet.

June - the Campaign Cabinet will review CI recommendations and submit a proposed goal to the Board of Directors.

The Board will then consider the recommendation and vote on final goal amount to be announced June 21.

Meet Jim Bender, the 2011 Campaign Chair



When Jim Bender joined Williams in 2002, he was no stranger to United Way campaigns. In fact, Jim has had a role with a number of community United Ways since he started practicing law in 1983. Just months after he moved to Tulsa, Jim was recruited to chair the Attorneys Division on the Tulsa Area United Way Campaign Cabinet. He has served in various capacities on the Cabinet every year since. With this significant philanthropic experience under his belt, Jim is well-prepared to lead the Tulsa Area United Way Campaign as the 2011 Campaign Chair.

“It’s an honor to be asked to chair the annual TAUW campaign - following in the footsteps of Keith Bailey, Steve Malcolm and other great community leaders,” said Bender. “The 61 local partner agencies supported by TAUW are each worthy of support and funding. I look forward to an energized and enthusiastic campaign that reaches all segments of our community.”

When Jim isn’t working on the TAUW campaign, he is Senior Vice President and General Counsel for Williams. In that role, he manages Williams’ legal department providing advice and counsel to the company and its Board of Directors. In addition, he serves as the company’s chief compliance officer and is also responsible for overseeing the government affairs department, the corporate environmental health and safety group and overall corporate security.

Jim serves on the Board of Trustees of the Philbrook Museum of Art, the Board of Directors of The Parent Child Center of Tulsa, the Tulsa Community College Foundation Board of Directors and the advisory board of the Metropolitan Tulsa Urban League.

Jim and his wife, Kristin, have a son and two daughters.

What United Way Means to Me

By Chris Boyd, employee at Show, Inc. – a United Way partner agency

Every morning when I come in to work, I see the signs on our doors here at Show - Partner Agency United Way. Most days, all that really goes through my mind is that one of them looks a little crooked to me.

Well, the other day I stopped and asked myself one question - what does United Way mean to me?

That question turned out to be harder than I thought. I know what United Way does from reading their website and brochures we have here, but had never thought about what it really means to me.

To help me out, I asked around Show to see what United Way meant to some of the folks around here. The most common answer that I got was giving, caring and helping. These are all good answers and exactly what United Way does, but still lacking.

Then it hit me, out of the clear blue, what United Way means to me - HOPE.

Not only the hope for a better future for all of us, but the hope that United Way brings to so many individuals every day.

- Hope to a single mother trying to provide for her children.
- Hope to a family devastated by disaster.
- Hope to a teenager with nowhere to go and no one to turn to.
- Hope to an elderly person that there are caring people outside their four walls.
- Hope to a homeless person that there can be four walls.
- Hope that one day we can all learn to LIVE UNITED.

Save these Dates

For more information, visit tauw.org.

Aug. 12 - Trailblazer 5K Run and Block Party

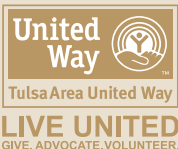
Sept. 9 - 20th Annual Day of Caring

NEW EVENT! **Oct. 1 - Luchapalooza with Elote Cafe and Catering**

Nov. 10 - Unite!



2010 Trailblazer 5K.



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