

FREQUENTLY ASKED QUESTIONS

Q: HOW LONG SHOULD OUR VIRTUAL WORKPLACE CAMPAIGN RUN?

A: Depending on the size of your organization, the average campaign runs for one or two weeks. Longer campaigns often take up additional time and resources for both the campaign coordinator and employees. One to two weeks is sufficient to kick off your campaign, get the message out effectively, and make your ask without overburdening staff. An exception could be if you are the campaign coordinator at a very large or multi-site company.

Q: HOW CAN WE COLLECT DONATIONS ONLINE?

A: Tulsa Area United Way offers a free online giving platform to collect your employee donations. This platform offers various levels of customization depending on your company's size and needs and can collect payroll deduction, credit card, and e-checks gifts. For more information, or a demonstration of the site, contact your United Way Account Manager or e-mail datamanager@tauw.org.

Q: ARE DONATIONS TO UNITED WAY TAX DEDUCTIBLE?

A: Yes. For additional information, please visit www.TAUW.org.

Q: WHEN SHOULD OUR GIVING CAMPAIGN RUN?

A: Most campaigns take place sometime between July and November, but they can happen at a time best suited for your organization.

Q: WHEN DOES PAYROLL DEDUCTION START?

A: Payroll deduction usually runs from January 1 – December 31. However, United Way does not set your payroll schedule; it is a company's decision. Also, just a reminder that these are pledges only, employees are not liable to pay them if they leave their job for any reason.

Q: IF I NEED SERVICES, WHERE CAN I GET HELP?

A: Tulsa Area United Way helps fund an information and referral service called 2-1-1 HelpLine. Simply dial 211 or view a list of Tulsa Area United Way partner agencies at www.tauw.org/partneragencies

THANK YOU

Thank you in advance for your efforts! By agreeing to lead your company's workplace campaign, you join a passionate group of change-seekers creating lasting change in the Tulsa area.

You are a frontline volunteer who raises awareness about the vital role Tulsa Area United Way plays in the community. Together with passionate supporters like you, we're uniting people and resources to improve lives and strengthen communities in the Tulsa area!

We hope this document provides the necessary resources to run your campaign virtually. Please reach out to your United Way Account Manager for additional support and guidance throughout your campaign.