

# VIRTUAL EVENT IDEAS

## **BREAKING THE CYCLE: VIRTUAL POVERTY SIMULATION WITH DEBRIEF**

Digital interactive experience that aims to educate participants on the impact of poverty and the role they can play in addressing it.

## **STAFF SUPERLATIVES- AN ONLINE VOTING CONTEST**

Host a virtual contest where every dollar donated is a "vote" to select a winner. It's great if you can tie to your theme/ campaign, for instance, "the cutest kitten" or "best nature photography". But you can feature your employees, staff, or supporters with ideas like "best dressed," "best joke," or "funniest dance move." or "best piece of art."

## **A VIRTUAL CHARITY RUN/ SUBSTITUTE ANOTHER ACTIVITY (YOGA, CRAFTS, MEDITATION, JUMP ROPE, OR CYCLING)**

"Can't run in groups outside? No problem! The idea here is for supporters to pledge to run or walk any number of miles or a number of consecutive days, whether by themselves outdoors, with their family or their dog, or on a treadmill at home."

## **VIRTUAL SCAVENGER HUNT**

"Identify a number of United Way trivia points that can be located on shared United Way material, the United Way website, or on the United Way brochure.

## **STREAM A VIDEO GAME TOURNAMENT**

Pick a video game that you and your supporters can play online together and host a tournament to raise money for your cause. Users can pay an upfront cost to enter the tournament and then you set up a randomized bracket-style tournament to crown your champion. Then, to help spread awareness, stream the entire tournament on Twitch so people can tune in to catch all of the action in real-time!

## **VIRTUAL DRIP BALLOON POP**

Employees donate prizes for this event – a variation of a traditional raffle. Before filling a balloon with helium, put a note inside with the name of the prize. Employees pay \$1-\$5 to buy a balloon and pop it to find out what they've won.

## **VIRTUAL LEADERSHIP GIVING OLYMPICS**

Employees form teams and are charged an entry fee to participate. Teams compete in different events (office chair relays, company trivia, archery (with rubber bands), finger

skating (typing), coffee cup relay, etc.), spaced over several days or all at once. The winning team takes home the "gold medal" and office bragging rights

## **VIRTUAL JEOPARDY, TRIVIA, BINGO**

## **SOCIAL MEDIA OR "NEXT UP" TYPE CAMPAIGNS**

Employees can get all dressed up at home (versus casual days at the office) and post pictures of themselves to create awareness about the campaign, do something good challenge where someone tags their next colleague to do something

## **ONLINE LEARNING ACTIVITIES**

Cook like a chef, flower decorating, and learn a new skill (led by celebrity contacts, professional volunteers or colleagues and a list of supplies for participants to buy can be sent or purchased in advance)

## **ONLINE POP-UP SHOP**

Shop could sell custom shirts, jackets, sweatshirts, and masks with a portion of the proceeds benefiting Tulsa Area United Way.

## **BINGO IN DAILY COMMUNICATIONS**

Sell online bingo cards, clue in daily communications.

## **ONLINE AUCTION**

## **VIRTUAL COOKING CLASS**

Cooking class with a 'celebrity chef'. Companies can provide an ingredient list ahead of time so items can be purchased. Partner with local farmers and curate special ingredient boxes that can be distributed beforehand.

## **HOST DRIVE-IN MOVIE**

## **SELL PORCH PORTRAITS**

Photographer comes to your home and takes photos on your doorstep. Sell packages of portraits to benefit Tulsa Area United Way.