

# WHAT WE DO...



## 2020 CAMPAIGN

### EDUCATION

Academic Achievement • Family Education • Community Engagement & Volunteerism • Early Childhood Education • Information & Referrals • Youth Development & Mentoring



**31%** of our funding is invested in education.

**98%** of K through 2nd grade students **mastered grade appropriate foundational literacy skills** through **Reading Parters**, putting them on track to read at or above grade level by third grade.

**2,103** low-income children received **high quality early childhood education** by being enrolled in **CAP Tulsa's Early Childhood Program**.

### HEALTH & SAFETY

Child/Family Protection • Safety • Mental Health • Physical Health • Quality of Life • Substance Abuses



**43%** of our funding is invested in health and safety.

**1,531 bags of groceries** were dispensed by **Crossroads, Inc.** This aided the **90% of members living in food deserts**

**2,977** individuals at risk of homelessness were **placed into affordable housing** by Mental Health Association Oklahoma

### FINANCIAL STABILITY

Basic Needs Support • Financial Education • Housing & Homelessness Prevention • Legal Assistance • Workforce Development



**\$608,229** was returned to taxpayers in **federal and state refunds** through **Goodwill Industries of Tulsa's VITA** program saving an estimated \$77,000 in tax prep costs.

**\$1.9 million** was saved on **prescription drug** plans by 8,282 clients of **LIFE Senior Services** during Medicaid open enrollment.

### HOW WE DO IT

**59** partner agencies **8** community collaborations

**170** community volunteers reviewed community needs, agency effectiveness and impact

**5,000+** volunteer hours contributed to assess and recommend wise investments of your dollars

**95** cabinet members & board volunteers assessed recommendations and determined the final campaign goal

**More than 1,000 companies and 30,000 donors raise millions of dollars every year to help people in need live better lives.**