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MELANIE POULTER
RESEARCH AND DATA DIRECTOR
Outline

Demographic trends
- Population count
- Age distribution
- Race & ethnicity distribution

Financial Stability
- Income
- Poverty
- Living wage
- Assistance programs
- Food insecurity
- Housing stability

Education
- Early childhood learning
- Third grade reading
- Educational attainment

Health & Safety
- Physical health
- Mental health
- ACEs
- Violence
DEMOGRAPHIC TRENDS
Tulsa Area United Way Service Area
Tulsa, Creek, Okmulgee, Osage, Rogers, and Wagoner Counties
## TAUW Area reaches nearly a million population

Population Trends And Projections, TAUW Area & Tulsa County, 1980-2070

<table>
<thead>
<tr>
<th>Year</th>
<th>TAUW Area</th>
<th>Tulsa Co.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1980</td>
<td>696,342</td>
<td>500,000</td>
</tr>
<tr>
<td>1990</td>
<td>745,444</td>
<td>525,000</td>
</tr>
<tr>
<td>2000</td>
<td>842,920</td>
<td>600,000</td>
</tr>
<tr>
<td>2010</td>
<td>999,778</td>
<td>669,279</td>
</tr>
<tr>
<td>2020</td>
<td>1,088,680</td>
<td>745,286</td>
</tr>
<tr>
<td>2030</td>
<td>1,175,286</td>
<td>842,286</td>
</tr>
<tr>
<td>2040</td>
<td>1,261,887</td>
<td>920,286</td>
</tr>
<tr>
<td>2050</td>
<td>1,348,494</td>
<td>1,000,286</td>
</tr>
<tr>
<td>2060</td>
<td></td>
<td>1,080,286</td>
</tr>
<tr>
<td>2070</td>
<td>1,435,099</td>
<td>1,170,286</td>
</tr>
</tbody>
</table>

Considerable differences in growth across area
Population Trends And Projections, Surrounding Counties, 1980-2070

Aging of the population
Population Trends By Age Group, TAUW Area, 1980 – 2020

Non-White race groups driving population growth
Race Distribution, TAUW Area, 2010 & 2020

Past: Total Population, 2010
- White: 68%
- Black: 8%
- Native American: 8%
- Asian & NHPI: 2%
- Some other race: 0%
- 2+ Races: 0%
- Hispanic/Latino: 0%

Present: Total Population, 2020
- White: 59%
- Black: 12%
- Native American: 8%
- Asian & NHPI: 3%
- Some other race: 0%
- 2+ Races: 0%
- Hispanic/Latino: 12%

Future: Population under 18, 2020
- White: 18%
- Black: 16%
- Native American: 16%
- Asian & NHPI: 9%
- Some other race: 3%
- 2+ Races: 9%
- Hispanic/Latino: 44%

FINANCIAL STABILITY
### Definitions: Income, Wages, Poverty

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Living Wage</td>
<td>• The minimum income required for individuals or families to meet basic standards of living based on local expenditures related to a family’s needs, without public or private assistance.</td>
</tr>
<tr>
<td>Median Family Income</td>
<td>• Average family income representing the “middle” – half of families earn more, half earn less.</td>
</tr>
<tr>
<td>Minimum Wage</td>
<td>• The lowest salary an employer can legally pay a worker. • Federal standard has been superseded by a higher minimum wage in most states, but not in Oklahoma.</td>
</tr>
<tr>
<td>Poverty/FPL (FPL)</td>
<td>• A statistical yardstick for measuring the population living below a specified income level and for administrative purposes. • Based on 1950’s distribution of expenses with food accounting for 1/3 of budget.</td>
</tr>
<tr>
<td>200% of FPL</td>
<td>• An income threshold equal to 2x the poverty level.</td>
</tr>
<tr>
<td>300% of FPL</td>
<td>• An income threshold equal to 3x the poverty level.</td>
</tr>
</tbody>
</table>
What does it cost to live in the TAUW area?
Living Wage For Family Of Three, TAUW Counties, 2021

<table>
<thead>
<tr>
<th></th>
<th>$-</th>
<th>$20,000</th>
<th>$40,000</th>
<th>$60,000</th>
<th>$80,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>TAUW Area Average</td>
<td></td>
<td></td>
<td></td>
<td>$74,315</td>
<td></td>
</tr>
<tr>
<td>Tulsa, Creek, Wagoner Co.</td>
<td></td>
<td></td>
<td></td>
<td>$75,046</td>
<td></td>
</tr>
<tr>
<td>Okmulgee Co.</td>
<td></td>
<td></td>
<td></td>
<td>$68,723</td>
<td></td>
</tr>
<tr>
<td>Osage, Rogers Co.</td>
<td></td>
<td></td>
<td></td>
<td>$71,864</td>
<td></td>
</tr>
</tbody>
</table>

Source: Massachusetts Institute of Technology, Department of Urban Studies and Planning, Amy Glasmeier, "Living Wage Calculator" 2021 Update;
How is Living Wage spent in the TAUW area?

Monthly Budget For Family Of Three Earning Living Wage, Tulsa County, 2021

Living Wage = $6,254 per month

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>$1,218</td>
<td>19%</td>
</tr>
<tr>
<td>Child Care</td>
<td>$898</td>
<td>14%</td>
</tr>
<tr>
<td>Food</td>
<td>$1,201</td>
<td>19%</td>
</tr>
<tr>
<td>Transportation</td>
<td>$657</td>
<td>11%</td>
</tr>
<tr>
<td>Medical</td>
<td>$583</td>
<td>9%</td>
</tr>
<tr>
<td>Civic</td>
<td>$973</td>
<td>16%</td>
</tr>
<tr>
<td>Civic</td>
<td>$429</td>
<td>7%</td>
</tr>
<tr>
<td>Civic</td>
<td>$296</td>
<td>5%</td>
</tr>
<tr>
<td>Civic</td>
<td>$296</td>
<td>5%</td>
</tr>
<tr>
<td>Civic</td>
<td>$296</td>
<td>5%</td>
</tr>
<tr>
<td>Taxes</td>
<td>$583</td>
<td>9%</td>
</tr>
</tbody>
</table>

Source: Massachusetts Institute of Technology, Department of Urban Studies and Planning, Amy Glasmeier, "Living Wage Calculator" 2021 Update.
How much do families in the TAUW area earn?

Family Income Distribution, TAUW Area, 2019

Source: US Census Bureau, 2019 American Community Survey.
How much do families in the TAUW area earn?

Family Income Distribution & Wage Comparison, TAUW Area, 2019

- Living wage: $74,315

Source: US Census Bureau, 2019 American Community Survey; Massachusetts Institute of Technology, Department of Urban Studies and Planning, Amy Glasmeier, "Living Wage Calculator" 2021 Update.
How much do families in the TAUW area earn?

Family Income Distribution & Wage Comparison, TAUW Area, 2019

Living wage: $74,315

- Less than $15,000: 7%
- $15,000 to $19,999: 3%
- $20,000 to $44,999: 21%
- $45,000 to $59,999: 12%
- $60,000 to $74,999: 11%
- $75,000 or more: 46%

Source: US Census Bureau, 2019 American Community Survey; Massachusetts Institute of Technology, Department of Urban Studies and Planning, Amy Glasmeier, "Living Wage Calculator" 2021 Update.
How much do families in the TAUW area earn?
Family Income Distribution & Wage Comparison, TAUW Area, 2019

- Median family income: $72,353
- Living wage: $74,315

Source: US Census Bureau, 2019 American Community Survey; Massachusetts Institute of Technology, Department of Urban Studies and Planning, Amy Glasmeier, "Living Wage Calculator" 2021 Update.
How much do families in the TAUW area earn?

Family Income Distribution & Wage Comparison, TAUW Area, 2019

- **Median family income:** $72,353
- **Living wage:** $74,315
- **Minimum wage:** $15,312

### Family Income Distribution

- **$75,000 or more:** 7%
- **$60,000 to $74,999:** 12%
- **$45,000 to $59,999:** 21%
- **$20,000 to $44,999:** 46%
- **$15,000 to $19,999:** 11%
- **Less than $15,000:** 7%

Source: US Census Bureau, 2019 American Community Survey; Massachusetts Institute of Technology, Department of Urban Studies and Planning, Amy Glasmeier, "Living Wage Calculator" 2021 Update.
How much do families in the TAUW area earn?
Family Income Distribution & Wage Comparison, TAUW Area, 2019

Median family income: $72,353
Living wage: $74,315
Minimum wage: $15,312
Poverty/FPL wage: $23,030

- Less than $15,000
- $15,000 to $19,999
- $20,000 to $44,999
- $45,000 to $59,999
- $60,000 to $74,999
- $75,000 or more

How much do families in the TAUW area earn?
Family Income Distribution & Wage Comparison, TAUW Area, 2019

- Living wage: $74,315
- Median family income: $72,353
- Minimum wage: $15,312
- Poverty/FPL wage: $23,030
- 200% FPL wage: $46,060
- Less than $15,000
- $15,000 to $19,999
- $20,000 to $44,999
- $45,000 to $59,999
- $60,000 to $74,999
- $75,000 or more

How much do families in the TAUW area earn?
Family Income Distribution & Wage Comparison, TAUW Area, 2019

- Median family income: $72,353
- Living wage: $74,315
- Minimum wage: $15,312
- Poverty/FPL wage: $23,030
- 200% FPL wage: $46,060
- 300% FPL wage: $69,090

- Less than $15,000
- $15,000 to $19,999
- $20,000 to $44,999
- $45,000 to $59,999
- $60,000 to $74,999
- $75,000 or more

Nearly half of population below self-sufficiency level

Ratio of Income to Poverty by Age, TAUW Area, 2019

Source: US Census Bureau, 2019 American Community Survey.
Definitions: Government Assistance Programs

**SoonerCare**  
(Oklahoma’s Medicaid program)  
- Oklahoma’s public health coverage program jointly funded by federal & state gov’t.  
- Income eligibility: Children – below 210% FPL (Federal Poverty Level); Pregnant women – 133% FPL; Parents of children under 18 – below 138% FPL.

**WIC**  
(Special Supplemental Nutrition Program for Women, Infants, and Children)  
- Federal program that provides supplemental food, health care referrals, and nutrition education for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five at nutritional risk.  
- Income eligibility: Below 185% FPL.

**SNAP**  
(Supplemental Nutrition Assistance Program; formerly Food Stamps)  
- Federal program that provides nutrition assistance to eligible low-income individuals and families via an EBT card that can be used to purchase eligible food in retail stores.  
- Income eligibility: Below 130% FPL.

**Free & Reduced Lunch**  
(National School Lunch Program)  
- Free and reduced cost school lunches for lower income students (grades PK-12) to ensure nutritious meals that promote health and educational readiness.  
- Income eligibility: Free – below 130% FPL; Reduced cost – below 185% FPL.

**TANF**  
(Temporary Assistance for Needy Families)  
- Federally funded program for low-income families with children providing monthly cash assistance to help meet basic needs and other services including training leading to employment, employment services, and child care assistance.  
- Income eligibility: Below 50% FPL.

Source: Oklahoma Department of Human Services; US Department of Agriculture; Oklahoma Health Care Authority.
Thousands rely on public assistance to meet basic needs

Number Participating In Public Assistance Programs, TAUW Area

<table>
<thead>
<tr>
<th>Program</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>SoonerCare Total</td>
<td>231,731</td>
</tr>
<tr>
<td>SoonerCare 19-64</td>
<td>107,131</td>
</tr>
<tr>
<td>SoonerCare &lt;19</td>
<td>147,991</td>
</tr>
<tr>
<td>WIC Infants</td>
<td>2,888</td>
</tr>
<tr>
<td>WIC age 1-5</td>
<td>5,864</td>
</tr>
<tr>
<td>SNAP Total</td>
<td>171,023</td>
</tr>
<tr>
<td>School Free Lunch</td>
<td>77,722</td>
</tr>
<tr>
<td>School Reduced Lunch</td>
<td>12,849</td>
</tr>
<tr>
<td>TANF &lt;18</td>
<td>2,251</td>
</tr>
</tbody>
</table>

**Substantial shares of population receive assistance**

Percentage of Population Served by Public Assistance Programs, TAUW Area

<table>
<thead>
<tr>
<th>Program</th>
<th>% of Population Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soonercare Total</td>
<td>23.4%</td>
</tr>
<tr>
<td>Soonercare 19-64</td>
<td>18.5%</td>
</tr>
<tr>
<td>Soonercare &lt;19</td>
<td>58.9%</td>
</tr>
<tr>
<td>WIC Infants</td>
<td>22.4%</td>
</tr>
<tr>
<td>WIC age 1-5</td>
<td>9.0%</td>
</tr>
<tr>
<td>SNAP Total</td>
<td>17.3%</td>
</tr>
<tr>
<td>School Free Lunch</td>
<td>48.8%</td>
</tr>
<tr>
<td>School Reduced Lunch</td>
<td>8.1%</td>
</tr>
<tr>
<td>TANF &lt;18</td>
<td>0.9%</td>
</tr>
</tbody>
</table>

Note: Percentages reflect share of age-eligible population receiving support.

Every district serves families in need of assistance
Free & Reduced Lunch Participation By District, Tulsa County, SY 2019-20

<table>
<thead>
<tr>
<th>District</th>
<th>Free Participation</th>
<th>Reduced Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tulsa</td>
<td>70.5%</td>
<td>5.0%</td>
</tr>
<tr>
<td>Keystone</td>
<td>58.8%</td>
<td>13.5%</td>
</tr>
<tr>
<td>Union</td>
<td>58.3%</td>
<td>12.7%</td>
</tr>
<tr>
<td>Liberty</td>
<td>60.3%</td>
<td>6.8%</td>
</tr>
<tr>
<td>Sand Springs</td>
<td>48.3%</td>
<td>11.9%</td>
</tr>
<tr>
<td>Sperry</td>
<td>46.6%</td>
<td>12.4%</td>
</tr>
<tr>
<td>Glenpool</td>
<td>39.1%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Skiatook</td>
<td>36.7%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Broken Arrow</td>
<td>34.2%</td>
<td>10.2%</td>
</tr>
<tr>
<td>Jenks</td>
<td>31.3%</td>
<td>7.3%</td>
</tr>
<tr>
<td>Owasso</td>
<td>26.6%</td>
<td>8.5%</td>
</tr>
<tr>
<td>Berryhill</td>
<td>24.6%</td>
<td>8.0%</td>
</tr>
<tr>
<td>Collinsville</td>
<td>26.7%</td>
<td>5.5%</td>
</tr>
<tr>
<td>Bixby</td>
<td>18.7%</td>
<td>5.0%</td>
</tr>
</tbody>
</table>

Note: Data for participation in free and reduced lunch program for Bixby and Tulsa districts are estimates as actual values have been redacted by OSDE; the free plus reduced lunch sums are correct.
### Definitions: Housing Stability

<table>
<thead>
<tr>
<th>Category</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Housing Affordability</strong></td>
<td>• The federal standard that no more than 30% of a household’s gross income should be spent on rent and utilities.</td>
</tr>
<tr>
<td></td>
<td>• Households paying over 30% of their income are considered cost-burdened.</td>
</tr>
<tr>
<td><strong>Cost-Burdened</strong></td>
<td>• HUD defines cost-burdened families as those “who pay more than 30 percent of their income for housing” and “may have difficulty affording necessities such as food, clothing, transportation, and medical care.”</td>
</tr>
<tr>
<td><strong>PiT Count</strong></td>
<td>• An annual count of individuals and families experiencing homelessness that is completed on one day during January using a combination of survey responses and Homeless Management Information System data.</td>
</tr>
<tr>
<td><strong>Chronic Homelessness</strong></td>
<td>• Condition in which persons have experienced homelessness more than 4 times or for more than a year, and have been affected by either physical, mental, or substance use challenges.</td>
</tr>
</tbody>
</table>

Lack of affordable housing is a crisis in TAUW area

Housing Cost-Burdened and Rent-Burdened Households by Income Level, TAUW Area, 2019

Source: US Census Bureau, 2019 American Community Survey.
Lack of affordable housing is a crisis in TAUW area

Housing Cost-Burdened and Rent-Burdened Households by Income Level, TAUW Area, 2019

Source: US Census Bureau, 2019 American Community Survey.
Lack of affordable housing is a crisis in TAUW area

Housing Cost-Burdened and Rent-Burdened Households by Income Level, TAUW Area, 2019

Source: US Census Bureau, 2019 American Community Survey.
Homelessness persists and more are chronically homeless
People Experiencing Homelessness during Point-in-Time Count & Percent Chronically Homeless, Tulsa Area, January 2015 to 2021

![Bar chart showing the number of people experiencing homelessness and the percentage of those who are chronically homeless from 2015 to 2021.]

While the PiT Count is an estimate of the actual number of persons experiencing homelessness on a single day in January, the numbers shown on this graph reflect only the number of persons who were counted and surveyed in-person by A Way Home for Tulsa team members.

3rd Grade reading proficiency foundational for academic success

Reading Levels of Third Graders based on 3rd Grade English/Language Arts (ELA) Test, Tulsa County School Districts, SY 2018-19

High School graduation impacts future financial opportunities

Four-Year Cohort High School Graduation Status, Tulsa County School Districts, SY 2018-19

Real wages stagnant for those without a degree

Wages By Education Level (2019 Dollars), United States, 1975-2019

Source: Economic Policy Institute, State of Working America Data Library, Wages by Education.
Nearly 40% of adults have Associates degree or higher

Educational Attainment For Persons Age 25 & Over, TAUW Counties, 2019

<table>
<thead>
<tr>
<th>County</th>
<th>&lt; 10%</th>
<th>10-20%</th>
<th>20-40%</th>
<th>40-60%</th>
<th>60-80%</th>
<th>80-100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>TAUW</td>
<td>10.6%</td>
<td>28.8%</td>
<td>23.8%</td>
<td>8.9%</td>
<td>19.0%</td>
<td>8.9%</td>
</tr>
<tr>
<td>Tulsa County</td>
<td>10.6%</td>
<td>25.4%</td>
<td>23.5%</td>
<td>8.8%</td>
<td>21.4%</td>
<td>10.4%</td>
</tr>
<tr>
<td>Creek County</td>
<td>12.6%</td>
<td>40.0%</td>
<td>22.5%</td>
<td>8.0%</td>
<td>11.7%</td>
<td>5.2%</td>
</tr>
<tr>
<td>Okmulgee County</td>
<td>13.7%</td>
<td>36.0%</td>
<td>25.3%</td>
<td>10.9%</td>
<td>9.6%</td>
<td>4.5%</td>
</tr>
<tr>
<td>Osage County</td>
<td>11.7%</td>
<td>38.1%</td>
<td>23.8%</td>
<td>8.3%</td>
<td>12.7%</td>
<td>5.3%</td>
</tr>
<tr>
<td>Rogers County</td>
<td>8.0%</td>
<td>32.1%</td>
<td>25.1%</td>
<td>10.0%</td>
<td>17.7%</td>
<td>7.1%</td>
</tr>
<tr>
<td>Wagoner County</td>
<td>9.4%</td>
<td>32.9%</td>
<td>25.2%</td>
<td>9.3%</td>
<td>16.5%</td>
<td>6.7%</td>
</tr>
</tbody>
</table>

- Less than high school
- High school grad.
- Some college
- Assoc. degree
- Bach. degree
- Grad. or prof. degree

Source: US Census Bureau, 2019 American Community Survey.
HEALTH & SAFETY
Oklahoma one of unhealthiest states

Overall Health Status Ranking, Oklahoma, 1990-2019

Source: United Health Foundation, “America’s Health Rankings 2019.”
State ranks in bottom 5 in determinants of health
Health Determinants Rankings, Oklahoma, 2021

Source: United Health Foundation, “America’s Health Rankings 2021.”
State ranks among bottom 10 in health outcomes
Health Outcomes Rankings, Oklahoma, 2021

1=Healthiest State  50=Least Healthy State

- All Outcomes: 44
- Depression: 41
- Frequent mental distress: 44
- Non-medical drug use: 48
- Suicide: 40
- Frequent physical distress: 44
- High health status: 45
- Obesity: 41

Source: United Health Foundation, “America’s Health Rankings 2021.”
ACEs have potentially negative impact on future health
Mechanisms by which Adverse Childhood Experiences Influence Health and Well-being throughout the Lifespan

- Early Death
- Disease, Disability and Social Problems
- Adoption of Health-risk Behaviors
- Social, Emotional and Cognitive Impairment
- Disrupted Neurodevelopment
- Adverse Childhood Experiences

Frequency of Adverse Childhood Experiences

Adults who experienced adverse events as children, Tulsa County, 2018-2020

Thousands of children face abuse and neglect
Substantiated Victims of Child Abuse & Neglect, TAUW Area, FY2020

Note: These numbers may reflect duplicated counts of children victimized by child abuse and neglect because a child can be the subject of multiple investigations.

Many women experience intimate partner violence
Percent of Women Experiencing Intimate Partner Violence, Tulsa County, 2018-20

- Ever been hit, slapped, pushed, kicked, or physically hurt by an intimate partner: 29.3%
- Unwanted sex by a current or former intimate partner: 16.2%
- Physical violence or unwanted sex with an intimate partner in the past 12 months: 2.8%

Clearly, the needs are great.

These are not easy topics to discuss, but this State of the Area review really demonstrates the “why” behind everything we do everyday.

Not just us at TAUW but also our Partner Agencies.

It is the mission of our partner agencies to serve the families and individuals that we’ve just been talking about.

It is TAUW’s mission to unite people and resources to improve lives and strengthen our communities.
Thank you!