



Food Drive Information Session

For sites benefitting partner agencies

2022 Days of Caring Overview

Spring Day of Caring

Education & Youth Engagement

Saturday, April 23

Food and Blood Drive

Friday, June 24

Fall Day of Caring

Traditional Service Projects

Friday, September 16



Regional Food & Blood Drive Overview

Food Drive

- 16 drive through community donation sites in TAUW's 6 county service area
- 2 grocery store partnerships
- Individual organizations hosting internal drives

Blood Drive

- 9 blood drive locations
- Partnering with American Red Cross and Oklahoma Blood Institute



TAUW Will Provide

- Checklist of needed materials
- T-shirts for volunteers
- Yard signs
- Food Drive flyer
- Volunteer guide
- Resources flyer
- Food donor guide
- Social media assets
- Clicker for tracking number of donors
- Staff support during drive
- Volunteer organization with volunteer portal

Items will be available for pickup from the TAUW office

- June 15 and 16: 9am – 4pm
- June 17: 9am – 12pm

Delivery can be arranged if needed.

Find resources at:
volunteer.tauw.org/food-drive-volunteer

Marketing & Communications

HUNGER IS CLOSER THAN YOU THINK.
1 IN 4 OKLAHOMA CHILDREN WILL GO TO BED HUNGRY TONIGHT.

WE CAN. CAN YOU?
3rd ANNUAL FOOD DRIVE
JUNE 24 8AM - 3PM

TOGETHER, WE CAN HELP OKLAHOMA FAMILIES.

DONATE HERE!

MOST NEEDED FOODS

- Canned vegetables
- Rice
- Peanut butter
- Canned fruit
- Pasta
- Canned protein

SCAN TO LEARN MORE



DAY OF CARING
Tulsa Area United Way

AVB
Wise bank. Wise choice.



BENEFITTING BROKEN ARROW NEIGHBORS

1. Post early to **social media**
2. **Email** your newsletter list
3. Hang up **flyers**
4. **Talk** about the food drive to your partners and stakeholders

Volunteer Portal

- ▶ Register as a volunteer at volunteer.tauw.org
- ▶ Click on "TAUW Food Drive Volunteers" under the "For Corporate Partners" dropdown menu
 - ▶ Direct link: volunteer.tauw.org/food-drive-volunteer
- ▶ Enter the invitation code "food drive volunteer"
- ▶ Select the volunteer opportunity for your site
- ▶ Select the shift during which you'd like to volunteer
- ▶ Click "sign up"
- ▶ Keep the confirmation email to easily access details after signing up. Or, you can sign in to your account and reference the Upcoming Opportunities section under "My Account"

Corporate Hosts Will Provide

Before the drive

- Recruit volunteers using TAUW's volunteer site by Friday, June 10
- Promotion support
- Communication with your adopted partner agency to determine food collection & transport

At the drive

- Food collection boxes
- Tables, chairs, and tent
- Water and snacks
- Support and guidance to volunteers and donors
- Fun atmosphere!

After the drive

- Transport food to partner agency (if at another location)
- Number of donors at your site by EOD June 24
- Pounds of food donated at your site by EOD June 24
- Return unused TAUW materials

Partner Agencies Will Provide

Before the drive

- Promotion support
- Communication with your corporate host to determine food collection & transport

At the drive

- Support to corporate lead & volunteers, as necessary
- Fun atmosphere!

After the drive

- Receive transport of food donations (if necessary)

Next Steps

TAUW will

- Send digital materials to site leads
- Send introductory email between corporate lead and partner agency lead
- Continue to communicate important details

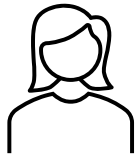
You will

- Recruit volunteers by June 10
- Pick up materials from TAUW June 15 – 17



**DAY OF
CARING**
Tulsa Area United Way

Contact Lexi



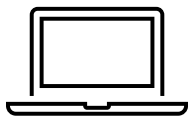
Lexi Bollis
Community Engagement and Equity Specialist



lbollis@tauw.org



918-295-6691



tauw.org/dayofcaring