Megan helps break the cycle of homelessness thanks to a TAUW Innovations Grant.

Read the story on page 2
Charlie’s infection spread quickly. It would soon claim his leg or even his life. Hillcrest Medical Center could save both. The trouble was, Charlie experienced homelessness and severe mental illness, which meant he could not afford care and could not make decisions for himself – not even to consent to surgery.

To make matters worse, Charlie’s adult son, Sam, did not have power of attorney to act on his father’s behalf. Even if he had the money to pay for a lawyer, which he did not, it would have taken Sam days to find a lawyer to help secure guardianship.

Both Charlie’s leg and maybe even his life were in jeopardy, but Megan Szukala, of Legal Aid Services of Oklahoma, had a solution.

In late 2020, Legal Aid and Housing Solutions received a one-year Social Innovations grant through Tulsa Area United Way (TAUW). The “Housing is Healthcare – Center for Housing Solutions” grant brought together medical professionals and lawyers to address social causes of health disparities, including access to adequate food, housing, and income.

Legal Aid Services of Oklahoma is a nonprofit law firm. It collaborates with Housing Solutions, whose mission creates a community where homelessness is rare, brief, and non-recurring through strong public/private partnerships.

With TAUW grant funding, Megan spent 2021 embedded at Hillcrest as a full-time attorney. She provided services to patients and worked closely with existing case management staff in area hospitals.

Megan also partnered with shelter and service providers, including City Lights, Tulsa Day Center, and Morton Comprehensive Health Services, to create collaborative and comprehensive wrap-around housing plans for the people she serves. Additionally, Hillcrest staff often called on Megan’s services to help prevent patients from being evicted from their homes.

“I joined Legal Aid because I wanted to help right the injustices faced by people just like Charlie,” Megan said. “When Housing Solutions and Legal Aid received the one-year TAUW grant, I thought it was an amazing opportunity to use the law to do just that.”

The infection continued to spread up Charlie’s leg as Megan worked with Sam to secure both guardianship and SoonerCare benefits. Soon after, Charlie was rushed into the operating room to stop the infection successfully.

Once Charlie’s leg and life were saved, Megan would not accept him returning to homelessness. So, together with Housing Solutions, Megan worked to get Charlie moved off the streets and into a local retirement home. Several months later, Charlie sadly died, but his son took comfort knowing that his father lived out his life in a place he called home.

Of the 76 people Megan helped between March and November 2021, approximately 75% of the individuals experiencing homelessness or housing insecurity were able to access stable housing through referrals to Housing Solutions.

Based on Megan’s success, when TAUW’s one-year Innovation Grant funding ended in December 2021, Hillcrest stepped up to sustain the medical-legal partnership for at least another year.

“Legal Aid’s mission partners in the community to make equal justice for all a reality,” Megan said. “The United Way does a fantastic job of making that possible in so many different ways for people just like Charlie and his son.”

Listen to this story via our Live United Podcast. Scan the QR code or visit TAUW.org/podcast.

See outcomes from this innovative program on page 9.

Let me begin by personally thanking you for believing in the power of Living United. This 2021 Impact Report is our way of celebrating you and everyone in our community for coming together to raise $25,493,060 in the second year of a pandemic. You all came together in United Way’s 97th campaign for the community and exceeded the goal to make sure the safety net remains strong.

You – more than 900 companies and tens of thousands of donors – made that happen.

And you did it all with clear eyes and generous hearts for a very sobering reason.

Grounded in data, we know why this community works so hard to reach our campaign goal. In fact, we recently expanded the capacity of our Community Investments team to more deeply and broadly analyze the massive amounts of data we have access to each year through the Community Investments process and beyond. What we continue to learn motivates us even more to help those in need – and we know we all need help sometimes.

We’ve learned that full-time employment does not guarantee a living wage, an income adequate to pay the bills. An estimated half of residents of the six-county area served by Tulsa Area United Way likely rely on some type of public and/or private assistance to maintain a basic standard of living. That is half-a-million people who need assistance for food, housing, or childcare.

In the last couple of years, hard-working community members need even more help to support their families due to conditions related to the pandemic. That’s just one of the “whys” behind what we do.

When we realized we would have to run our annual fundraising campaign for the second time in a pandemic, we knew we would need something powerful to make things happen. And we had it. It was you – our donors, partner agencies, companies, and volunteers – all believing in the power of living united.

Thank you for your continuing faith and support in Tulsa Area United Way.

Gratefully,
Alison
Our Mission
Tulsa Area United Way unites people and resources to improve lives and strengthen our communities.

Our Vision
TAUW envisions a community working together to ensure that all of its members flourish and thrive.

Core Values
We LIVE UNITED by strengthening our community through collaboration and compassion; embracing opportunities in a changing environment; serving as exceptional stewards of community resources with the highest ethics, transparency, and integrity; solving problems with innovation, energy, and belief in a better future; and advocating respect to create inclusive communities.

Proven Primary Processes
Community investment process that provides sustainable and accountable funding of partner agencies, collaboration grants, and social innovation grants.

Annual campaign with award-winning marketing strategy, year-round donor recognition, and community education events.

Volunteer impact via Day of Caring events and affinity groups.

Crisis response.

Partner agency capacity-building and support.

2021 Community Impact Highlights

<table>
<thead>
<tr>
<th>900+ companies and organizations</th>
<th>$25,493,060 raised to exceed our campaign goal</th>
<th>23,000+ donors made financial contributions</th>
</tr>
</thead>
<tbody>
<tr>
<td>participated in our campaign, the most since 2015</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8,000+ volunteers helped improve lives in the six-county region</td>
<td>62,000 volunteer hours giving back so others can get ahead in our communities</td>
<td>TAUW’s NTECH program provided our partner agencies with direct infrastructure support and management for over 300 workstations, laptops, servers/hosts and over 200 network appliances</td>
</tr>
</tbody>
</table>

Because of Our 59 Partner Agencies

<table>
<thead>
<tr>
<th>4,546 jobs supported</th>
<th>$21.52 leveraged by partner agencies for every dollar given</th>
<th>$224,653,515 invested in the community through programs and services</th>
</tr>
</thead>
</table>

Our Three Investment Streams

Sustainability
Funding through 59 partner agencies to provide 146 programs serving in the areas of education, financial stability and health and safety

Collaboration
Grants through partnerships across nonprofits and municipalities to address entrenched social problems

Innovation
Grants that test creative new approaches to make a significant difference

2022 Goals
Meet or exceed the 2022 campaign goal while increasing revenue from additional diverse streams.

Design a plan utilizing enhanced data and research to provide increased value to the TAUW service area, addressing our communities’ most pressing needs and crisis response.

Refine and execute a year-round donor engagement strategy to add increased value for our stakeholders, including new streamlined affinity groups and volunteer management software.

Advance as a high-performing and inclusive workplace of choice.

Establish a two-year centennial anniversary plan to strengthen TAUW for the next 100 years through endowment growth and fundraising for future community impact.

Did You Know?
Our TAUW Community Investments Department staff members.

More than 200 Community Investments. Volunteers spend over 5,000 hours each year analyzing partner agency finances and operations to decide how to best allocate funding for agency programs. Learn more about this rigorous community-based investments process at tauw.org or by scanning the QR code below.
Building Block 1: Education

TAUW’s focus includes supporting lifelong learning from the youngest members of our community to our most senior citizens through educational information, training or counseling.

3,074 INDIVIDUALS received help from YWCA’s Immigration & Refugee Services, including its employment and social services, English and citizenship classes, legal counsel, youth education, and community education, interpretation and referral support.

129,000+ REQUESTS for assistance answered by the 211 Eastern Oklahoma Helpline, resulting in 280,000+ referrals to local, nonprofit social service agencies.

107,000 HOURS of support given by City Year AmeriCorps members to 6,497 Tulsa Public School students in 11 schools during the 2020/2021 school year.

Building Block 2: Financial Stability

Thousands of Tulsa area residents pulled themselves out of debt, found new jobs, put food on their tables, or stayed in their homes thanks to your contributions.

141 YOUNG ADULTS built a better future through education, employment and wraparound support through Tulsa Community WorkAdvance’s NextUp program.

$580,000 distributed in emergency assistance to 765 families by CAP Tulsa

3,100 TAX RETURNS prepared and more than $4 million claimed by taxpayers as a result of assistance from Goodwill’s VITA program

Building Block 3: Health & Safety

Many of our partner agencies offer information, training and/or counseling to help Tulsa area residents live longer, healthier, and more productive lives.

403 9-1-1 CALLS were assisted by Family & Children’s Services’ Community Outreach Psychiatric Emergency Services (COPES) collaboration with 911 dispatch (COPES/911). Of those, 47% were having a mental health crisis and 30% had suicidal ideation. The COPES/911 collaboration began thanks to a 2019 TAUW Social Innovations grant.

8,514 RIDES given to individuals experiencing or at risk for homelessness through Morton Comprehensive Health Services, with TAUW’s help. Morton provided, at no cost to the rider, transportation to needed services such as medical appointments, food pantries, case management, behavioral health, and more.

NEARLY 40,000 VISITS to the Tulsa Day Center shelter, even as the pandemic continued in 2021. Each client had unique needs and faced the loss of the most basic necessities of life.

8,514 RIDES

were assisted by Family & Children’s Services’ Community Outreach Psychiatric Emergency Services (COPES) collaboration with 911 dispatch (COPES/911). Of those, 47% were having a mental health crisis and 30% had suicidal ideation. The COPES/911 collaboration began thanks to a 2019 TAUW Social Innovations grant.

403 9-1-1 CALLS

given to individuals experiencing or at risk for homelessness through Morton Comprehensive Health Services, with TAUW’s help. Morton provided, at no cost to the rider, transportation to needed services such as medical appointments, food pantries, case management, behavioral health, and more.

NEARLY 40,000 VISITS
to the Tulsa Day Center shelter, even as the pandemic continued in 2021. Each client had unique needs and faced the loss of the most basic necessities of life.

403 9-1-1 CALLS

were assisted by Family & Children’s Services’ Community Outreach Psychiatric Emergency Services (COPES) collaboration with 911 dispatch (COPES/911). Of those, 47% were having a mental health crisis and 30% had suicidal ideation. The COPES/911 collaboration began thanks to a 2019 TAUW Social Innovations grant.
Social Innovations grant funding helps launch start-up ideas that have the potential to provide long-term solutions to our community’s most challenging social issues. For over 25 years, Tulsa Area United Way has provided millions of dollars to these innovative programs. The following programs received funding in November 2020 to continue through 2021.

**CURA Medical Clinic**
CURA Medical Clinic provides free medical care to the underserved low-income residents of Creek County. These funds allowed the clinic to operate a small pharmacy onsite.

**Community is Medicine – Urban Strategies**
Community is Medicine (CIM) is a program within the Choice Neighborhoods People Strategy work underway in the River West/Eugene Field Neighborhood. CIM is grounded in the belief that community is an essential factor in personal help. The model includes a four-part “prescription” that equips community members with the tools to take control of their individual health while creating a place for community members to grow and support one another along their health journey.

**Domestic Violence Nurse Practitioners Advocate – DVIS**
A program providing two part-time professionals specializing in strangulation to increase access to healthcare services for survivors of domestic and sexual violence, connect survivors who have experienced strangulation or head injuries with follow-up care providers, and reduce financial barriers for clients.

**Housing is Healthcare – Center for Housing Solutions**
A pilot project aimed to disrupt the cycle of individuals discharged from local hospitals to the street and removing barriers that prevent people from accessing healthcare and benefits for individuals experiencing homelessness in the city of Tulsa.

**Healthcare Advocacy Program – South Tulsa Community House**
This program allows a part-time Health Care Advocate to facilitate access to direct healthcare services, coordinate outreach and community health workshops, and facilitate Medicare and Medicaid enrollment.

---

**Spotlight on Housing is Healthcare**

**GOAL 1**
Stop Homelessness Before It Begins
Improve discharge policies and supports to reduce the number of individuals who exit institutions and systems of care and end up in homelessness.

**GOAL 2**
Transform System of Care to be More Effective, Equitable & Person-Centered
Provide services to reduce barriers to housing. In addition, the effort co-located services for benefits applications, access to physical and mental health care, substance use treatment, and medical-legal partnerships.

**ACHIEVEMENTS**

**ACHIEVEMENTS**

- **GOAL 1**
  - 111 referrals
  - 76 successful intakes
  - 76% of those who were homeless or housing insecure at the time of intake were able to access stable housing through referrals to Housing Solutions

- **GOAL 2**
  - 111 referrals
  - 76 successful intakes

---

**Social Innovations**

The Problem
People are exiting medical care without connection to eligible benefits and supports. Without alternatives, they cycle through emergency rooms, overwhelming our medical and homeless response systems.

The Innovation
Legal Aid of Oklahoma and Housing Solutions collaborated on medical-legal partnership services for individuals discharging from the hospital to homelessness.

---

Read more about this Social Innovations grant recipient on page 2.
Community Collaborations

Tulsa Area United Way’s community collaborations initiative fosters cooperation among local nonprofit organizations, business and industry, foundations, and government and educational institutions, employing the collective impact model to meet specific community challenges.

Amplify
Coordinates collective efforts within our community and schools to expand access to sex education, promote healthy relationships, and engage the public in the conversation.

A Way Home for Tulsa
Works to end long-term, chronic homelessness in the Tulsa area through intensive research and response from 20+ organizations.

Multi-Agency Community Response Team (CRT)
Addresses mental health calls made to Tulsa’s 911 system. CRT is an integral part of the City of Tulsa’s Community Policing program. It is a mobile mental health unit comprising three responders from Tulsa Police, Tulsa Fire, and Family & Children’s Services’ Community Outreach Psychiatric Emergency Services (COPES).

Hunger Free Oklahoma
Works to bring a unified, statewide voice to the issues and solutions surrounding hunger, with a goal to ensure all Oklahomans have access to affordable, nutritious food.

Impact Tulsa
Aligns resources to collectively build a more equitable future for Tulsa-area children.

Safe Babies Court
Transforms how child welfare and juvenile court systems work on behalf of maltreated children under age 3 who are taken into custody.

Tulsa Regional Stem Alliance
Cultivates impactful partnerships and learning pathways that inspire and prepare all youth for a STEM-enabled future.

Our 59 Partner Agencies

12 & 12, Inc.
A New Leaf
Ability Resources
American Red Cross, Serving Northeast Oklahoma
The Arc of Oklahoma
Big Brothers Big Sisters of Oklahoma
Boy Scouts of America, Indian Nations Council
The Bridges Foundation
Bristow Social Services, Inc.
Broken Arrow Neighbors
Broken Arrow Seniors
Camp Fire Green Country, Inc.
CAP Tulsa
Caring Community Friends, Inc.
Center for Employment Opportunities
The Center for Individuals with Physical Challenges
Child Abuse Network, Inc.
City Year
Community Service Council
Creek County Literacy Program
Crossroads Clubhouse
Crosstown Learning Center, Inc.
Domestic Violence Intervention Services (DVIS)
Eastern Oklahoma Donated Dental Services
Family & Children's Services
Girl Scouts of Eastern Oklahoma
Global Gardens
Goodwill Industries of Tulsa
Hospice of Green Country
KIPP: Tulsa Public Charter Schools
Legal Aid Services of Oklahoma
LIFE Senior Services
Mental Health Association Oklahoma
Morton Comprehensive Health Services
Okmulgee County Family Resource Center
Okmulgee County Homeless Shelter, Inc.
Okmulgee-Okfuskee County Youth Services
Operation Aware of Oklahoma, Inc.
Owasso Community Resources
Palmer
The Parent Child Center of Tulsa
Reading Partners, Tulsa
The Salvation Army
Sand Springs Community Services
Show, Inc
Street School
Tristesse Grief Center
TSHA, Inc.
Tulsa Boys’ Home
Tulsa CARES
Tulsa CASA, Tulsa Court Appointed Special Advocates
Tulsa Community WorkAdvance
Tulsa Day Center
Wagoner Area Neighbors
YMCA of Greater Tulsa
Youth at Heart, Inc.
Youth Services of Creek County
Youth Services of Tulsa
YWCA Tulsa
Volunteerism Through Day of Caring

The beautification of Greenwood 100 Block was truly a blessing. It also gave the volunteers an opportunity to learn more about Black Wall Street, Greenwood, and the tragedy of 1921. It was a valuable learning experience for them and gave them the desire to return and learn more history.

-Greenwood Chamber of Commerce thanking BKD, GableGotwals, and Vast Bank

Tulsa Area United Way’s Day of Caring events are a much-loved volunteering tradition that expresses the philanthropic spirit of our community. Groups of volunteers work on a variety of service projects throughout the year to strengthen our 59 partner agencies and other nonprofit organizations. Additionally, work groups can represent their companies and build relationships outside of the office while making a big impact.

2021 Days of Caring resulted in:

- Nearly 200 pints of blood donated, providing life-saving support to approximately 575 people
- 960 Notes of Hope written to teachers, hospital staff, nonprofit staff and volunteers in late 2021
- 6,122 volunteers performing community service projects
- 42,000+ pounds of food collected

Engaging Volunteers in North Tulsa

During the Spring Day of Caring, TAUW promoted Black-owned businesses in the Tulsa area leading up to the 100-year commemoration of the 1921 Race Massacre

“Day of Caring allows volunteers from Mid-Continent to connect and serve the community, which means a lot to us. It not only brightened the day for the residents of Vandever House, but it was also a special day for all of our volunteers. We enjoy this time each year no matter what event we are chosen for.”

-Mid-Continent Group thanking LIFE Senior Services

Scan here to see volunteers in action!
Scan here or visit tauw.org/dayofcaring to volunteer for Day of Caring

Funding from

54% Employees/Individuals
29% Corporations
17% Foundations

INVESTED IN

31% Financial Stability
42% Health & Safety
27% Education

Financials

2021
2020
Campaigns and Other Contributions $26,582,856.00 $25,920,036.00
Collection Loss Provision $(1,030,517.00) $(1,190,158.00)
Net Investment Return $2,990,921.00 $404,410.00
In-Kind Contributions $156,466.00 $133,200.00
Grant Income $12,104.00 $527,031.00
Other $286,932.00 $63,879.00
Total Revenue $26,298,762.00 $25,858,398.00

Program Services
Education $5,785,779.00 $5,711,957.00
Health/Safety $8,103,922.00 $7,975,505.00
Financial Stability $5,268,507.00 $4,959,315.00
Collaborative Grant Funding $790,667.00 $617,261.00
Innovative Grant Funding $250,000.00 $250,000.00
Other Special Funding $1,393,890.00 $1,802,588.00
Community Impact $1,003,473.00 $945,472.00
Total Program Services $22,596,238.00 $22,337,098.00
Management and General Expense $1,186,812.00 $1,197,252.00
Fundraising Costs $2,111,639.00 $2,125,711.00
Total Expenses $25,894,689.00 $25,660,061.00
Change in Net Assets $404,073.00 $198,337.00
Change in Restricted Net Assets $764,083.00 $(1,700,258.00)
Unrestricted Change in Net Assets $(360,010.00) $1,898,595.00
Unrestricted Net Assets, Beginning of Year $13,109,297.00 $11,210,702.00
Unrestricted Net Assets, End of Year $12,749,287.00 $13,109,297.00

2021 amounts are unaudited
As of 12/31/2021
Revised

13
Diversity, Equity & Inclusion Statement of Principle

Tulsa Area United Way envisions a community working together to ensure that all people are afforded an opportunity to flourish and thrive. We engage in intentional actions focused on diversity, equity, and inclusion in all aspects of the organization, looking inward for accountability and outward to drive change and strengthen partnerships. We do this by:

- Developing a diverse, equity-minded board, workforce, and organizational culture, including our communications;
- Seeking to better understand and improve the way data is collected and analyzed to better address needs and communicate services available in a way that is reflective and inclusive of our communities’ diversity;
- Addressing barriers that uphold inequities by creating pathways to opportunity and hope;
- Investing in organizations that equitably serve diverse populations and needs.

As a community leader, the Tulsa Area United Way accepts responsibility for and makes a commitment to creating and supporting inclusive communities. Many of the factors that stand in the way are clear: unconscious bias; structural racism; dehumanization based on race and culture; discrimination based on race, ethnicity, age, disabilities, religion, sexual orientation, or gender identity and expression. These factors contribute to ongoing disparities and inequities.

Within our region and unique history, laws, systems, policies, practices, and even violence have marginalized entire populations, most notably Black and Indigenous Peoples and People of Color. We denounce racism and discrimination, actions that undermine the well-being, vitality and economic prosperity of our community.

 Scan the QR code to help continue our work in 2022! Or visit tauw.org/give

THANK YOU