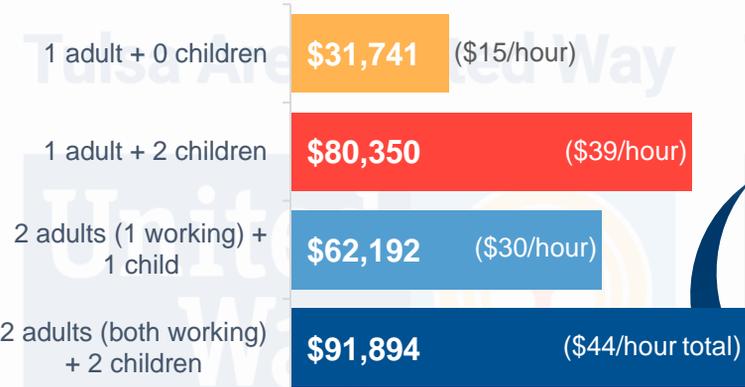


United Way and You Partnering for Shared Community Support

What does it cost to live in the Tulsa MSA?

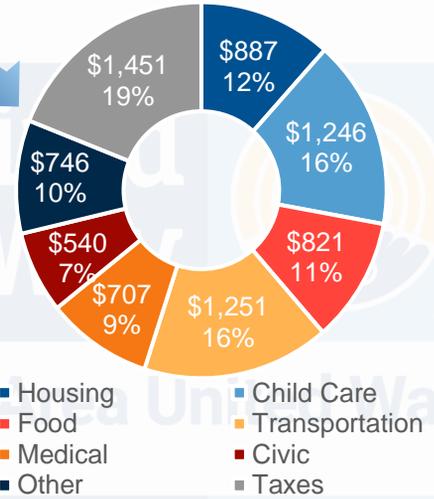
Living Wage by Family Type and Size



Source: Massachusetts Institute of Technology.

Living wage is the income necessary for a particular family size and type living in a particular place to meet basic standards of living *without* depending on public or private assistance. The *average* family living wage in the Tulsa MSA equals \$75,967.

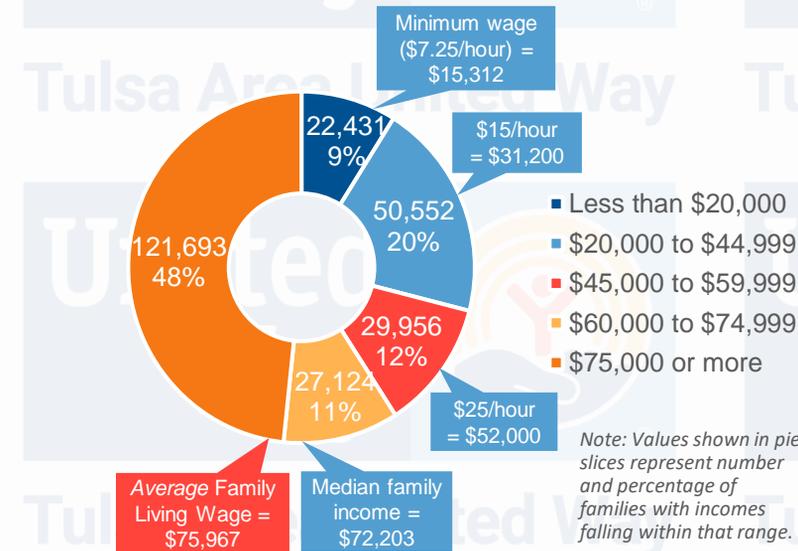
Monthly Expenses for 4-person Family Earning Living Wage of \$91,894 (\$7,658/month)



Source: Massachusetts Institute of Technology.

How much do Tulsa families actually earn?

Overall Family Income Distribution, Average Living Wage and Key Wage Markers



Note: Values shown in pie slices represent number and percentage of families with incomes falling within that range.

Full-time employment does not guarantee a living wage. An estimated half of TAUW area residents live in households not earning a living wage. These individuals likely rely on some type of public and/or private assistance to maintain a basic standard of living.

Half a million people in the Tulsa area need assistance with basic needs like food, housing, or child care.

TAUW partner agencies are there to help fill the gap.

Source: Massachusetts Institute of Technology; US Census Bureau.

Prepared by the Tulsa Area United Way, Research and Data (Information current as of Sept. 9, 2022)

How do Living Wage and Median Family Income in Tulsa compare to other MSAs?

Family Living Wage for 4-Person Family of 2 Working Adults with 2 Children, and Median Family Income for Families with Children



Source: Massachusetts Institute of Technology; US Census Bureau.

How do TAUW Partner Agencies help?

With the help of TAUW funding, many Tulsa area agencies provide services to promote financial stability for tens of thousands of area residents, some of whom may even be your employees. Services include nutritional and housing assistance, job training and employment opportunities, early childhood education and school supplies, health care and prescription assistance, financial counseling, and more.

For example, during 2021,

- Tulsa Community WorkAdvance placed over **180 individuals** into quality jobs that offer advancement opportunities and benefits. Over 140 participants graduated from an advanced technical training and earned industry recognized credentials for in-demand careers.
- The Salvation Army assisted **901 households** with emergency financial assistance to prevent homelessness.
- LIFE Senior Services helped **6,297 seniors** save **\$3,201,063** in prescription drug costs, equivalent to average savings of \$508 per senior.
- Several social service agencies throughout suburban and rural communities of the TAUW area provided assistance with rent and utilities, food, prescriptions, clothing and personal care items, school supplies, and holiday gifts to **thousands** of individuals and families.

Thank you for your support of our community.

Your foundation and TAUW are key as we work together to ensure a secure human service safety net to help make this a great place to live, work and raise a family.

Prepared by the Tulsa Area United Way, Research and Data (Information current as of Sept. 9, 2022)

For more information about this research, contact Melanie Poulter, Research and Data Director, TAUW, at mpoulter@tauw.org.

If you are interested in a Living Wage Simulation for your organization, contact Mimi Martinez Herrera, Partnership Development Manager, TAUW, at mmartinez@tauw.org.

LIVE UNITED

