What does it cost to live in the Tulsa MSA?

<table>
<thead>
<tr>
<th>Living Wage by Family Type and Size</th>
<th>Monthly Expenses for 4-person Family Earning Living Wage of $97,802 ($8,150/month)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 adult + 0 children</td>
<td>$31,970 ($15/hour)</td>
</tr>
<tr>
<td>1 adult + 2 children</td>
<td>$88,234 ($42/hour)</td>
</tr>
<tr>
<td>2 adults (1 working) + 1 child</td>
<td>$67,371 ($32/hour)</td>
</tr>
<tr>
<td>2 adults (both working) + 2 children</td>
<td>$97,802 ($24/hour each)</td>
</tr>
</tbody>
</table>
|                                      | $1,291 16%  
$915 11%  
$1,347 17%  
$801 10%  
$775 9%  
$839 10%  
$1,207 15%  
$964 12% |

Living wage is the income necessary for a particular family size and type living in a particular place to meet basic standards of living without depending on public or private assistance. The average family living wage in the Tulsa MSA equals $81,831.

How much do Tulsa families actually earn?

Overall Family Income Distribution, Average Living Wage and Key Wage Markers

Minimum wage ($7.25/hour) = $15,312
Poverty wage (4-person family) = $30,000

- Less than $20,000
- $20,000 to $44,999
- $45,000 to $59,999
- $60,000 to $74,999
- $75,000 or more

Minimum wage = $15/hour $15,312
Median family income = $74,971
Average Family Living Wage = $81,831

Full-time employment does not guarantee a living wage. An estimated half of TAUW area residents live in households not earning a living wage. These individuals likely rely on some type of public and/or private assistance to maintain a basic standard of living.

Half a million people in the Tulsa area need assistance with basic needs like food, housing, or child care.

TAUW partner agencies are there to help fill the gap.

Prepared by Tulsa Area United Way (May 2023)
For more information contact Melanie Poulter, TAUW Research and Data Director
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How does Living Wage in Tulsa compare to other MSAs?

**Family Living Wage for 4-Person Family of 2 Working Adults with 2 Children**

<table>
<thead>
<tr>
<th>City</th>
<th>Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wichita</td>
<td>$94,931</td>
</tr>
<tr>
<td>Fort Smith</td>
<td>$95,306</td>
</tr>
<tr>
<td>Tulsa</td>
<td>$97,802</td>
</tr>
<tr>
<td>OKC</td>
<td>$98,134</td>
</tr>
<tr>
<td>Kansas City</td>
<td>$98,592</td>
</tr>
<tr>
<td>St. Louis</td>
<td>$101,670</td>
</tr>
<tr>
<td>Dallas</td>
<td>$102,669</td>
</tr>
<tr>
<td>Denver</td>
<td>$121,763</td>
</tr>
</tbody>
</table>

Source: Massachusetts Institute of Technology.

How do TAUW Partner Agencies help?

With the help of TAUW funding, many Tulsa area Nonprofits provide services to promote financial stability for tens of thousands of area residents, some of whom may even be your employees. Services include nutritional and housing assistance, job training and employment opportunities, early childhood education and school success support, health care and prescription assistance, financial counseling, and more.

For example, during 2022,

- **Participants in Goodwill Industries of Tulsa’s TulsaWORKS & Job Connection** earned over 1,000 certificates and credentials promoting job attainment or advancement. These accomplishments led to an increase in average wages to $15 per hour. Program graduates filled 309 jobs in the community, earning wages of more than $3.5 million, and generating an economic and fiscal impact of more than $20.5 million to the economy.

- **Through the Tulsa Day Center’s Rapid Rehousing Program**, 400 individuals were housed, including 66 families and 121 children, with a 93% retention rate.

- **2,489 low-income children received high-quality early childhood education** by being enrolled in CAP Tulsa’s Early Childhood Program. 1,039 families avoided food insecurity, utilities disconnection, and homelessness by accessing emergency food, essential goods, rent/mortgage assistance, or utility assistance through CAP Tulsa’s Emergency Assistance Program.

- **56 individuals utilized Wagoner Area Neighbors’ Career Service Center** for help with job search and resume building. Clients also received assistance in applying for SNAP, LIHEAP, and social security.

- **Over 1,000 Sand Springs households*** (nearly 1 out of 8 households) receive help with food, financial assistance, clothing, or other basic needs from Sand Springs Community Services.

Why does this matter to you?

Your company is key to keeping our economy strong and people employed.

Your support of TAUW is key to ensuring a secure safety net to help our neighbors in need.

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