



**FINANCIAL STATEMENTS  
AND SUPPLEMENTAL SCHEDULE**

**DECEMBER 31, 2022 and 2021**

**WITH**

**INDEPENDENT AUDITOR'S REPORT**

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## **INDEPENDENT AUDITOR'S REPORT**

To the Board of Directors  
Tulsa Area United Way

### **Report on the Audit of the Financial Statements**

#### **Opinion**

We have audited the financial statements of Tulsa Area United Way (the Organization), which comprise the statements of financial position as of December 31, 2022 and 2021, the related statements of activities, cash flows and functional expenses for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Tulsa Area United Way as of December 31, 2022 and 2021, and the results of its activities and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are issued or available to be issued.

#### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and

therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

### **Supplemental Information**

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The supplemental schedule of allocations, designations and other funding is presented for the purpose of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the financial statements as a whole.



Tulsa, Oklahoma  
May 15, 2023

**TULSA AREA UNITED WAY**  
**STATEMENTS OF FINANCIAL POSITION**  
**December 31, 2022 and 2021**

	2022	2021
<b>Assets</b>		
Cash and cash equivalents	\$ 9,994,228	\$ 10,292,869
Pledges receivable, net	16,179,381	15,796,559
Prepaid expenses	88,770	71,061
Investments	9,444,963	9,489,114
Beneficial interest in assets held by others	1,718,556	2,137,741
Land, building and equipment, net	624,940	565,282
	<b>\$ 38,050,838</b>	<b>\$ 38,352,626</b>
<b>Liabilities and Net Assets</b>		
Liabilities:		
Accounts payable and accrued expenses	\$ 179,519	\$ 120,391
Allocations payable to agencies	19,597,435	19,728,969
	19,776,954	19,849,360
Total liabilities		
Net assets:		
Without donor restrictions	11,883,801	12,752,398
With donor restrictions:		
Restricted for specified purposes or time	5,390,083	4,750,868
Restricted in perpetuity - endowment	1,000,000	1,000,000
	18,273,884	18,503,266
Total net assets	<b>18,273,884</b>	<b>18,503,266</b>
Total liabilities and net assets	<b>\$ 38,050,838</b>	<b>\$ 38,352,626</b>

**TULSA AREA UNITED WAY**

**STATEMENTS OF ACTIVITIES**

**Years ended December 31, 2022 and 2021**

	2022			2021		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b>Public Support and Revenues</b>						
Campaign revenue applicable to current fiscal year:						
Public support received - current year	\$ 855,414	\$ -	\$ 855,414	\$ 1,016,522	\$ -	\$ 1,016,522
Public support received in prior year - released from restrictions	5,857,601	(5,857,601)	-	5,152,226	(5,152,226)	-
Total public support - current year	6,713,015	(5,857,601)	855,414	6,168,748	(5,152,226)	1,016,522
Provision for uncollectible pledges	(786,255)	1,106,733	320,478	(1,089,224)	1,165,441	76,217
Total campaign revenue - current year	5,926,760	(4,750,868)	1,175,892	5,079,524	(3,986,785)	1,092,739
Campaign revenue applicable to next fiscal year:						
Public support	18,585,918	6,430,821	25,016,739	19,678,233	5,857,601	25,535,834
Less: donor designations to agencies	(794,213)	-	(794,213)	(1,174,088)	-	(1,174,088)
Less: allowance for uncollectible pledges	-	(1,040,738)	(1,040,738)	-	(1,106,733)	(1,106,733)
Total campaign revenue - to be used in next fiscal year	17,791,705	5,390,083	23,181,788	18,504,145	4,750,868	23,255,013
Contributions, other than campaign revenue	489,100	-	489,100	121,250	-	121,250
Grant revenue	168,055	-	168,055	12,104	-	12,104
Net investment return (loss)	(261,280)	-	(261,280)	290,921	-	290,921
In-kind donations	136,698	-	136,698	145,366	-	145,366
Miscellaneous	98,912	-	98,912	210,392	-	210,392
Total public support and revenues	24,349,950	639,215	24,989,165	24,363,702	764,083	25,127,785
<b>Program and Supporting Service Expenses</b>						
Program services:						
Allocations, designations and other funding	21,047,795	-	21,047,795	21,592,766	-	21,592,766
Less: donor designations to agencies	(794,213)	-	(794,213)	(1,174,088)	-	(1,174,088)
Net allocations, designations and other funding	20,253,582	-	20,253,582	20,418,678	-	20,418,678
Community impact	1,235,714	-	1,235,714	1,003,473	-	1,003,473
Total program services	21,489,296	-	21,489,296	21,422,151	-	21,422,151
Supporting services:						
Fundraising	2,347,562	-	2,347,562	2,111,638	-	2,111,638
Management and general	1,381,689	-	1,381,689	1,186,812	-	1,186,812
Total supporting services	3,729,251	-	3,729,251	3,298,450	-	3,298,450
Total program and supporting service expenses	25,218,547	-	25,218,547	24,720,601	-	24,720,601
Change in net assets	(868,597)	639,215	(229,382)	(356,899)	764,083	407,184
Net assets - beginning of year	12,752,398	5,750,868	18,503,266	13,109,297	4,986,785	18,096,082
Net assets - end of year	<u>\$ 11,883,801</u>	<u>\$ 6,390,083</u>	<u>\$ 18,273,884</u>	<u>\$ 12,752,398</u>	<u>\$ 5,750,868</u>	<u>\$ 18,503,266</u>

See notes to financial statements.

**TULSA AREA UNITED WAY**

**STATEMENTS OF CASH FLOWS**

**Years ended December 31, 2022 and 2021**

	2022	2021
<b>Cash Flows from Operating Activities</b>		
Change in net assets	\$ (229,382)	\$ 407,184
Adjustments to reconcile change in net assets to net cash used in operating activities:		
Provision for uncollectible pledges	(720,260)	(1,030,516)
Contribution of investment securities	(66,183)	(182,853)
Net unrealized and realized (gain) loss on investments	346,185	(217,956)
Gain on disposal of equipment	-	(135,846)
Depreciation expense	78,656	94,615
Change in assets and liabilities:		
Pledges receivable	337,438	235,538
Prepaid expenses	(17,709)	(26,512)
Accounts payable and accrued expenses	59,128	(41,235)
Allocations payable to agencies	(131,534)	115,851
	(343,661)	(781,730)
<b>Net cash used in operating activities</b>		
<b>Cash Flows from Investing Activities</b>		
Purchases of property and equipment	(138,314)	(313,528)
Proceeds from disposition of property and equipment	-	136,234
Proceeds from sales and maturities of investments	9,384,562	9,837,600
Purchases of investments	(9,201,228)	(9,252,008)
	45,020	408,298
<b>Net cash provided by investing activities</b>		
<b>Net change in cash and cash equivalents</b>	(298,641)	(373,432)
<b>Cash and cash equivalents, beginning of year</b>	10,292,869	10,666,301
<b>Cash and cash equivalents, end of year</b>	\$ 9,994,228	\$ 10,292,869

**TULSA AREA UNITED WAY**

**STATEMENT OF FUNCTIONAL EXPENSES**

**Year ended December 31, 2022**

(with summarized information for the year ended December 31, 2021)

	Program Services		Supporting Services		2022 Total	2021 Total
	Allocations	Community Impact	Fundraising	Management and General		
Salaries	\$ -	\$ 790,921	\$ 1,168,067	\$ 689,334	\$ 2,648,322	\$ 2,252,532
Employee retirement benefits	-	47,693	72,796	61,984	182,473	155,978
Other employee benefits	-	105,880	175,029	119,868	400,777	358,251
Payroll taxes and other	-	51,552	78,739	51,571	181,862	177,159
<b>Total salaries and related expenses</b>	-	996,046	1,494,631	922,757	3,413,434	2,943,920
Allocations and other funding, net	20,253,582	-	-	-	20,253,582	20,418,678
Professional fees and contract services	-	69,243	222,631	124,282	416,156	227,210
Advertising and promotion	-	3,856	144,255	704	148,815	159,933
Office	-	2,192	23,067	14,090	39,349	31,720
Information technology	-	6,430	18,009	47,764	72,203	97,402
Maintenance and general occupancy	-	38,485	87,112	38,736	164,333	98,764
Equipment and service contracts	-	927	2,959	6,053	9,939	20,920
Travel	-	2,334	7,582	9,725	19,641	13,768
Subscriptions and organizational dues	-	16,850	11,073	19,559	47,482	43,807
Conferences, meetings and special awards	-	1,680	114,201	8,842	124,723	68,103
United Way Worldwide dues	-	73,573	131,819	101,163	306,555	391,530
Depreciation	-	18,799	40,901	18,956	78,656	94,615
Miscellaneous	-	5,299	49,322	69,058	123,679	110,231
<b>Total</b>	<b>\$ 20,253,582</b>	<b>\$ 1,235,714</b>	<b>\$ 2,347,562</b>	<b>\$ 1,381,689</b>	<b>\$ 25,218,547</b>	<b>\$ 24,720,601</b>

See notes to financial statements.



**TULSA AREA UNITED WAY**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
**Year ended December 31, 2021**

	<u>Program Services</u>		<u>Supporting Services</u>		Total
	Allocations	Community Impact	Fundraising	Management and General	
Salaries	\$ -	\$ 593,541	\$ 1,125,638	\$ 533,353	\$ 2,252,532
Employee retirement benefits	-	47,218	72,816	35,944	155,978
Other employee benefits	-	97,754	167,044	93,453	358,251
Payroll taxes and other	-	44,247	82,726	50,186	177,159
<b>Total salaries and related expenses</b>	<b>-</b>	<b>782,760</b>	<b>1,448,224</b>	<b>712,936</b>	<b>2,943,920</b>
Allocations and other funding, net	20,418,678	-	-	-	20,418,678
Professional fees and contract services	-	46,255	81,681	99,274	227,210
Advertising and promotion	-	110	159,280	543	159,933
Office	-	1,357	15,983	14,380	31,720
Information technology	-	7,555	25,111	64,736	97,402
Maintenance and general occupancy	-	27,500	60,328	10,936	98,764
Equipment and service contracts	-	71	130	20,719	20,920
Travel	-	164	4,782	8,822	13,768
Subscriptions and organizational dues	-	13,317	7,994	22,496	43,807
Conferences, meetings and special awards	-	3,282	54,120	10,701	68,103
United Way Worldwide dues	-	93,967	168,358	129,205	391,530
Depreciation	-	21,708	47,231	25,676	94,615
Miscellaneous	-	5,427	38,416	66,388	110,231
<b>Total</b>	<b>\$ 20,418,678</b>	<b>\$ 1,003,473</b>	<b>\$ 2,111,638</b>	<b>\$ 1,186,812</b>	<b>\$ 24,720,601</b>

See notes to financial statements.

## TULSA AREA UNITED WAY

### NOTES TO FINANCIAL STATEMENTS

December 31, 2022 and 2021

#### Note 1 – Description of Organization and Summary of Significant Accounting Policies

##### Organization

Tulsa Area United Way (United Way) is a nonprofit, voluntary health and welfare organization formed to unite people and resources to improve lives and build a stronger community. United Way conducts an annual fundraising campaign and provides allocations to numerous partner agencies, funding for nonprofit organizations that collaborate to meet community challenges, venture grants to implement new and innovative solutions to social problems, and emergency funding in time of need. The management and administration are vested with a volunteer Board of Directors.

##### Basis of presentation

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). The financial statements do not include the accounts or activities of United Way's partner agencies.

##### Use of estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

##### Net assets

Net assets are classified based on the existence or absence of donor-imposed restrictions as follows:

*Without donor restrictions* – Net assets that are not subject to donor-imposed stipulations, other restrictions, or whose restriction has been fulfilled. Revenues are generally reported as increases in net assets without donor restrictions unless the use of the related assets is limited by donor-imposed restrictions. Investment returns generated by unrestricted funds are classified as changes in net assets without donor restrictions.

*With donor restrictions* – Net assets whose use by United Way is subject to stipulations that can be fulfilled by actions of United Way or that expire with the passage of time. Net assets with donor restrictions also include amounts received or pledged in the current year annual campaign to fund subsequent year operations. When a restriction expires or is met, net assets with donor restrictions are reclassified to net assets without donor restrictions and are reported in the statements of activities as net assets released from restrictions. Some net assets with donor restrictions include a stipulation that assets provided be maintained permanently (perpetual in nature) by United Way. These assets are held in an endowment fund investment account. There are no donor restrictions on the use of income earned on the account.

Gifts having donor stipulations that are satisfied in the period the gift is received are reported as net assets without donor restrictions.

### Cash and cash equivalents

United Way classifies all highly liquid investments with original maturities of three months or less as cash equivalents. Cash and cash equivalents are carried at cost, which approximates fair value.

### Investments

Certificates of deposit are presented at cost, plus accrued interest. Other investments are presented at estimated fair value, based on quoted market prices. Income from, and gains or losses on, investments are reported net of investment expense, as follows:

- Increases in net assets with donor restrictions if the terms of the gift that gave rise to the investment or applicable law require a portion of income or gains be added to the principal of a permanent endowment. Additionally, investment income is reported as an increase in net assets with donor restrictions if the terms of the gift or applicable law impose restrictions on the use of the income. United Way's endowment fund agreement does not restrict the use of its related income.
- Increases in net assets without donor restrictions in all other cases.

Generally, losses on the investments of restricted endowments reduce net assets with donor restrictions to the extent donor-imposed restrictions on net appreciation of investments have not been met before the loss occurs. Any remaining losses reduce net assets without donor restrictions but can be restored through subsequent investment gains.

### Credit and market risk

Financial instruments which potentially subject United Way to concentration of credit and market risk consist primarily of cash and cash equivalents, pledges receivable and investments.

United Way maintains its cash and cash equivalents in Federal Deposit Insurance Corporation bank deposit accounts with the exception of a collateralized daily sweep account. Daily balances on that account are collateralized by 102% of acceptable securities. At times, United Way may maintain bank account levels in excess of the FDIC insured limit.

Pledges receivable are due from a large number of donors in the Tulsa area, including recurring donations from individuals and companies, and collection of such pledges receivable is subject to local economic conditions and events.

Investments, other than those in the endowment fund, are to be invested in short-term instruments which provide the ready availability of cash to fund operational needs while maximizing return, minimizing risk and ensuring appropriate safety of the funds. Upon approval by the United Way Finance and Audit Committee (the Committee), United Way may invest a certain percentage in longer term instruments, with maturities not to exceed 24 months. The percentage approved by the Committee as of December 31, 2022, is 20%.

### Campaign pledges

Revenues include contributions from the fundraising campaign conducted each fall. Direct contributions are considered without restriction unless they are specifically restricted by the donor. Contributions received are recorded in the year the related commitments are received as either with or without donor restricted revenue. As restrictions on net assets are satisfied, net assets are reclassified to without donor restrictions and reported as net assets released from restriction in the statements of activities. Contributions made (allocations) are recognized in the year when the related commitments are made.

Certain contributions/pledges received in fundraising campaigns are designated by individuals for specific agencies or for United Way organizations in areas other than the Tulsa area. Accounting standards require that organizations who received contributions/pledges that are designated by donors for other organizations exclude such designated contributions/pledges from the amount recognized as contributions received and made. United Way classifies and reports such designations in its statements of activities as a reduction of campaign revenue.

Conditional gifts depend on the occurrence of a specified future and uncertain event to bind the potential donor and are recognized as assets and revenue when the United Way overcomes the barriers that entitle it to receive the promised contributions.

The uncollectible estimate is based upon a historical loss percentage of total public support including donor designations as well as current economic conditions.

#### Functional expenses

Expenses are allocated to the various supporting services on a systematic basis. Depreciation expense is allocated to the various functions based on estimated facility usage.

All functions are charged for specific direct expenses, except for maintenance and general occupancy and salary expenses. Salary, maintenance and general occupancy expenses are allocated based on the individual personnel who work in each function.

#### Land, building and equipment

Land, building and equipment are reported at cost less accumulated depreciation. Donated fixed assets are recorded at fair value at the time of donation. Depreciation is based upon estimated useful lives ranging from 3 to 30 years using the straight-line method. Additions to land, buildings and equipment are capitalized when in excess of \$5,000, and maintenance, repairs and minor replacements are expensed as incurred.

#### Long-lived asset impairment

United Way evaluates the carrying amount of its land, building and equipment on an annual basis or whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable from cash flows generated by future activities. No impairments were recorded in 2022 or 2021.

#### Grant revenue

Grants and contracts awarded by federal and state governments are recorded as a receivable when the grant or contract revenue has been earned. Funds received from the government in advance of the related services having been performed are recorded as deferred revenue.

#### Allocations to partner agencies

Prior to commencement of the campaign, funds are conditionally allocated to partner agencies and other social service organizations in accordance with United Way Community Investments Committee recommendations and Board of Directors authorization. Allocations are recognized as an expense and allocations payable in the year of the annual campaign as all substantive conditions related to the allocations have been satisfied. Contributions received with donor designations are shown as a reduction of revenues and expenses in "donor designations to agencies" on the statements of activities. These allocations are distributed to partner agencies and other social service organizations in the subsequent calendar year.

### Income taxes

United Way is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code (the Code) and has been determined not to be a private foundation under Section 509(a) of the Code. As a result, as long as the United Way maintains its tax exemption, it will not be subject to income taxes.

### Donated services

Many volunteers donate substantial amounts of time toward the campaign, Community Investments Committee and various program activities. No amounts for these services are included in the financial statements, as a majority of these services do not require specialized skills as defined by the Financial Accounting Standards Board (FASB).

### **Note 2 – Pledges Receivable**

Pledges receivable consist of the following at December 31:

	2022	2021
Current-year campaign	\$ 16,395,281	\$ 16,595,090
Prior-year campaigns	2,113,666	1,760,082
Noncampaign pledges receivable	100,650	-
Total pledges receivable	18,609,597	18,355,172
Allowance for uncollectible pledges	(2,430,216)	(2,558,613)
Pledges receivable, net	<u>\$ 16,179,381</u>	<u>\$ 15,796,559</u>

### **Note 3 – Investments and Beneficial Interest in Assets Held by Others**

Investments and beneficial interest in assets held by others consist of the following at December 31:

	2022	2021
Certificates of deposit	\$ 9,444,963	\$ 9,489,114
Endowment Fund investments:		
Beneficial interest in assets held by others:		
Cash management fund	74,887	72,130
Fixed income mutual funds	582,158	615,252
Equity mutual funds	965,503	1,330,072
Exchange-traded funds	96,008	120,287
	<u>1,718,556</u>	<u>2,137,741</u>
Total	<u>\$ 11,163,519</u>	<u>\$ 11,626,855</u>

Net investment return for the years ended December 31, consists of:

	2022	2021
Interest and dividend income	\$ 84,905	\$ 72,965
Net unrealized gain (loss)	(367,504)	142,943
Net realized gain	21,319	75,013
	<u>\$ (261,280)</u>	<u>\$ 290,921</u>

#### Endowment funds

The FASB provides guidance on the net asset classification of donor-restricted endowment funds for a not-for-profit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA). This guidance requires specific disclosures about an organization's endowment funds (both donor-restricted endowment funds and board-designated endowment funds), whether or not the organization is subject to UPMIFA.

The Board of United Way has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, United Way classifies as net assets with donor restriction (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

United Way's endowment funds consist of a donor-restricted endowment fund (Donor Endowment Fund) and a board-designated endowment fund (Designated Endowment Fund).

With respect to the Donor Endowment Fund, the spending policy allows for distributions of the lesser of 6% of the market value of the Donor Endowment Fund or the market value in excess of \$1,000,000. In accordance with the donor's restrictions, the amount available for distribution cannot exceed an amount at any time that would have the effect of reducing the Donor Endowment Fund below \$1,000,000. The spending policy for the Designated Endowment Fund allows for distributions up to a maximum of 6% of the market value of the Designated Endowment Fund.

The Donor Endowment Fund and Designated Endowment Fund's investments are in a fund (TCF Fund) with Tulsa Community Foundation (the Foundation). The fair value of United Way's investments in the TCF Fund was \$1,718,556 and \$2,137,741 at December 31, 2022 and 2021, respectively. In unusual circumstances of need or opportunity, United Way may request a distribution of all or a portion of the TCF Fund upon two-thirds vote of United Way's Board of Directors. The Foundation may grant the request if it concludes the distribution is neither unreasonable nor inconsistent with the charitable purposes of the Foundation and United Way; however, the Foundation has the ultimate unilateral authority over and control of all property in the TCF Fund.

From time to time, the fair value of assets associated with the Donor Endowment Fund may fall below the level that the donor or UPMIFA requires United Way to retain as a fund of perpetual duration. Deficiencies of this nature are reported in net assets with donor restrictions. There was no such deficiency in 2022 or 2021.

Endowment fund net assets by type as of December 31, 2022, consist of the following:

	Without Donor Restrictions	With Donor Restrictions	Total
Donor-restricted endowment fund	\$ 465,020	\$ 1,000,000	\$ 1,465,020
Board-designated endowment fund	253,536	-	253,536
	<u>\$ 718,556</u>	<u>\$ 1,000,000</u>	<u>\$ 1,718,556</u>

Changes in endowment fund net assets for 2022 consist of the following:

	Without Donor Restrictions	With Donor Restrictions	Total
Endowment fund net assets, January 1, 2022	\$ 1,137,741	\$ 1,000,000	\$ 2,137,741
Investment return:			
Interest and dividends	15,501	20,545	36,046
Net depreciation	(164,386)	(217,845)	(382,231)
Withdrawals	(83,000)	-	(83,000)
Purchases	10,000	-	10,000
Transfers	(197,300)	197,300	-
Total change	<u>(419,185)</u>	<u>-</u>	<u>(419,185)</u>
Endowment fund net assets, December 31, 2022	<u>\$ 718,556</u>	<u>\$ 1,000,000</u>	<u>\$ 1,718,556</u>

Endowment fund net assets by type as of December 31, 2021, consist of the following:

	Without Donor Restrictions	With Donor Restrictions	Total
Donor-restricted endowment fund	\$ 845,790	\$ 1,000,000	\$ 1,845,790
Board-designated endowment fund	291,951	-	291,951
	<u>\$ 1,137,741</u>	<u>\$ 1,000,000</u>	<u>\$ 2,137,741</u>

Changes in endowment fund net assets for 2021 consist of the following:

	Without Donor Restrictions	With Donor Restrictions	Total
Endowment fund net assets, January 1, 2021	\$ 959,755	\$ 1,000,000	\$ 1,959,755
Investment return:			
Interest and dividends	18,111	15,919	34,030
Net appreciation	114,377	103,579	217,956
Withdrawals	(74,000)	-	(74,000)
Transfers	119,498	(119,498)	-
Total change	<u>177,986</u>	<u>-</u>	<u>177,986</u>
Endowment fund net assets, December 31, 2021	<u>\$ 1,137,741</u>	<u>\$ 1,000,000</u>	<u>\$ 2,137,741</u>

## Fair value measurement

The fair value measurement standards establish a consistent framework for measuring fair value and a fair value hierarchy based on the observability of inputs used to measure fair value. These inputs are summarized in the three broad levels listed below:

- Level 1 – quoted prices in active markets for identical securities.
- Level 2 – other significant observable inputs (including quoted prices for similar securities).
- Level 3 – significant unobservable inputs (including United Way's own assumptions in determining the value of investments).

Securities traded on a national securities exchange are valued at the last reported sales price on the last business day of the year. Securities traded in the over-the-counter market and listed securities for which no sales were reported on that date are valued at the last reported bid price.

The inputs or methodology used for valuing securities are not necessarily an indication of the risk associated with investing in those securities.

The following tables set forth by level, within the fair value hierarchy, United Way's assets at fair value as of December 31:

	Fair Value Measurements			
	Level 1	Level 2	Level 3	Total
As of December 31, 2022:				
Beneficial interest in assets held by others	\$ -	\$ 1,718,556	\$ -	\$ 1,718,556
As of December 31, 2021:				
Beneficial interest in assets held by others	\$ -	\$ 2,137,741	\$ -	\$ 2,137,741

Beneficial interest in assets held by others (Beneficial Interest) is measured at fair value using Level 2 inputs. Since the Foundation maintains variance power for the beneficial interests it holds, there is no potential market for the Beneficial Interest or similar assets. Consequently, the valuation is determined by aggregating the valuation of the underlying investments of the Beneficial Interest. The fair values of the underlying investments are based on quoted prices from active and inactive markets.

## **Note 4 – Land, Building and Equipment**

Land, building and equipment consists of the following at December 31:

	2022	2021
Land	\$ 146,587	\$ 146,587
Land improvements	25,472	25,472
Building and improvements	3,203,146	3,103,617
Furniture and fixtures	37,762	37,762
Computer equipment and other	286,625	247,842
Automobiles	15,591	15,591
Total	3,715,183	3,576,871
Accumulated depreciation	(3,090,243)	(3,011,589)
Total land, building and equipment, net	\$ 624,940	\$ 565,282



## Note 5 – Retirement Plan

United Way has a 403(b) defined contribution thrift plan in which substantially all employees are eligible to participate. Employees may contribute to the plan and their contributions are matched by United Way, dollar for dollar, up to 4%. Additionally, contingent upon approval by the Compensation Committee, United Way can choose to make a discretionary contribution to employees' plans up to 4% of compensation, regardless of employee participation in the plan. United Way contributed \$182,472 and \$155,979 to the defined contribution thrift plan in 2022 and 2021, respectively.

## Note 6 – Concentrations

For each of the years ended December 31, 2022 and 2021, campaign revenue attributable to one major donor accounted for 11% and 12%, respectively, of total public support and revenues.

## Note 7 – Financial Assets and Liquidity Resources

As of December 31, financial assets and liquidity resources available within one year for general expenditures, such as operating expenses, were as follows:

	2022	2021
Assets:		
Cash and cash equivalents	\$ 9,994,228	\$ 10,292,869
Pledges receivables, net	16,179,381	15,796,559
Investments	9,444,963	9,489,114
Total financial assets available within one year	35,618,572	35,578,542
Less:		
Amounts unavailable for general expenditures within one year, due to:		
Donor-restricted for specified purposes	(5,390,083)	(4,750,868)
Allocations payable to agencies	(19,597,435)	(19,728,969)
Total financial assets available to management for general expenditures within one year	<u>\$ 10,631,054</u>	<u>\$ 11,098,705</u>

United Way manages its liquidity so that financial assets are available as its general expenditures, liabilities, and other obligations come due. The United Way is supported primarily by contributions. Receivables are expected to be collected within one year.

## Note 8 – Subsequent Events

Management has evaluated subsequent events through May 15, 2023, the date the financial statements were available to be issued.

Effective June 1, 2023, the United Way will begin managing the 211 program that covers 37 counties in eastern Oklahoma. Funding for the program will be provided by donor contributions and United Way operating funds.

**SUPPLEMENTAL SCHEDULE**

**TULSA AREA UNITED WAY**

**SUPPLEMENTAL SCHEDULE OF ALLOCATIONS,  
DESIGNATIONS AND OTHER FUNDING**

**Years ended December 31, 2022 and 2021**

	2022	2021
<b>Allocations and Designations</b>		
12 & 12, Inc.	\$ -	\$ 300,000
A New Leaf, Inc.	494,488	494,488
Ability Resources	146,345	146,345
American Red Cross - Tulsa	451,250	451,250
Big Brothers/Big Sisters of Green Country, Inc.	277,790	277,790
Boy Scouts of America	464,501	512,066
The Bridges Foundation	228,223	228,223
Bristow Social Services	97,580	97,580
Broken Arrow Neighbors	80,192	80,192
Broken Arrow Seniors	41,843	41,843
Camp Fire USA Green Country Council	312,763	312,763
Caring Community Friends, Inc, of Sapulpa	70,000	70,000
Catholic Charities	150,000	150,000
Center for Employment Opportunities	150,000	150,000
Child Abuse Network, Inc.	249,000	249,000
City Year	100,000	100,000
Community Action Project of Tulsa County	682,531	632,531
Community Service Council	546,337	218,899
Creek County Literacy Program	33,055	33,055
Crossroads, Inc.	66,665	66,665
Crosstown Learning Center	160,000	160,000
Domestic Violence Intervention Services	882,849	971,990
Domestic Violence Intervention Services - Sapulpa County Resource Center	65,500	65,500
Eastern Oklahoma Donated Dental Services, Inc.	78,570	78,570
Family & Children's Services	1,270,492	1,647,699
Girl Scouts of Eastern Oklahoma	351,135	351,135
Global Gardens	68,120	68,120
Goodwill Industries of Tulsa	601,351	601,351
Grand Mental Health	300,000	-
Greenwood Rising	-	15,000
Hospice of Green Country, Inc.	123,178	142,201
KIPP Academy	353,875	353,875
Leadership Tulsa - New Voices	17,000	17,000
Legal Aid Services of Oklahoma, Inc.	420,780	442,649
LIFE Senior Services	830,297	830,297
Meals on Wheels	100,000	100,000
Mental Health Association Oklahoma	536,917	586,917
Miscellaneous and Other Agency Grant Funding	109,213	88,627

**TULSA AREA UNITED WAY**

**SUPPLEMENTAL SCHEDULE OF ALLOCATIONS,  
DESIGNATIONS AND OTHER FUNDING (continued)**

**Years ended December 31, 2022 and 2021**

	2022	2021
<b>Allocations and Designations (continued)</b>		
Morton Comprehensive Health Services	375,000	375,000
New View Oklahoma	50,000	-
Okmulgee County Family Resource Center, Inc.	129,634	144,286
Okmulgee County Homeless Shelter	100,000	100,000
Okmulgee-Okfuskee County Youth Services	127,197	127,197
Operation Aware of Oklahoma	142,778	142,778
Owasso Community Resources	60,660	60,660
Palmer	445,274	445,274
The Parent Child Center of Tulsa	568,249	578,203
Reading Partners	293,750	-
Retired Senior Volunteer Program	-	293,750
Rogers County United Way	-	65,000
Sand Springs Community Services	72,079	72,079
Show, Inc.	116,732	116,732
The Salvation Army - Area Command	1,300,515	1,310,367
Street School	440,007	440,007
The Center for Individuals with Physical Challenges	286,824	286,824
Tristesse Grief Center	90,000	90,000
TSHA, Inc.	212,118	212,118
Tulsa Advocates for the Rights of Citizens with Developmental Disabilities	171,974	171,974
Tulsa Boys' Home	343,495	343,495
Tulsa C.A.R.E.S.	533,763	521,035
Tulsa Court Appointed Special Advocates	112,609	112,609
Tulsa Community WorkAdvance (Madison Strategies)	150,000	150,000
Tulsa Day Center for the Homeless	235,000	235,000
Wagoner Area Neighbors	66,150	66,150
YMCA of Greater Tulsa	719,309	719,309
Youth at Heart	230,300	230,300
Youth Services of Creek County	148,500	148,500
Youth Services of Tulsa	890,461	902,352
YWCA of Tulsa	437,577	446,518
Total Allocations and Designations	19,761,795	20,041,138

**TULSA AREA UNITED WAY**

**SUPPLEMENTAL SCHEDULE OF ALLOCATIONS,  
DESIGNATIONS AND OTHER FUNDING (continued)**

**Years ended December 31, 2022 and 2021**

<b>Collaborative Initiatives and Other Special Funding</b>		
Amplify	200,000	120,000
Center for Housing Solutions	130,000	100,000
City Year	-	41,667
Family & Children's Services - Community Response Team	86,000	86,000
Foundation for Tulsa Schools	160,000	510,961
Hunger Free Oklahoma	93,000	93,000
Healthy Minds	70,000	-
Impact Tulsa	120,000	200,000
Parent-Child Center of Tulsa - Safe Babies Court	50,000	80,000
Tulsa Regional STEM Alliance	76,000	70,000
	<hr/>	<hr/>
Total Collaborative Initiatives and Other Special Funding	985,000	1,301,628
<b>Innovation Grant Funding</b>		
Asemio	75,000	-
Be Heard - Innovation	-	100,000
Healthy Community Store Initiative	76,000	-
Hunger Free Oklahoma/Oasis Project	150,000	30,000
Black Wall Street Chamber	-	50,000
Modus	-	35,000
YMCA Carmella Hill Fund	-	35,000
	<hr/>	<hr/>
Total Innovation Grant Funding	301,000	250,000
	<hr/>	<hr/>
Total allocations	21,047,795	21,592,766
Less donor designations to agencies	(794,213)	(1,174,088)
	<hr/>	<hr/>
	<u>\$ 20,253,582</u>	<u>\$ 20,418,678</u>