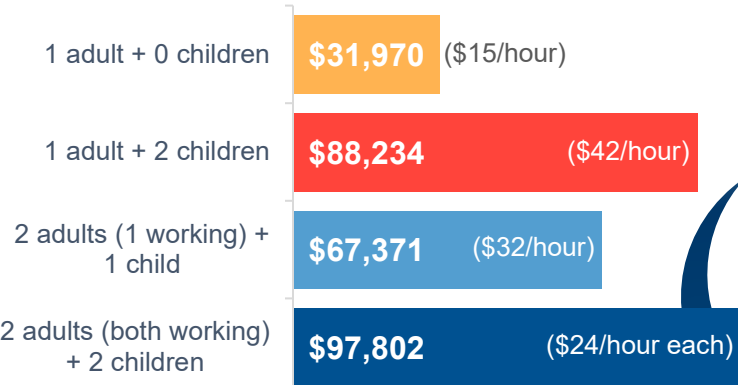


# United Way and You Partnering for Shared Community Support

## What does it cost to live in the Tulsa MSA?

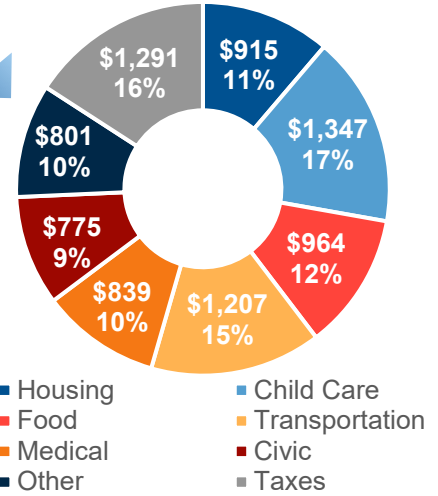
### Living Wage by Family Type and Size



Source: Massachusetts Institute of Technology.

**Living wage** is the income necessary for a particular family size and type living in a particular place to meet basic standards of living *without* depending on public or private assistance. The *average* family living wage in the Tulsa MSA equals **\$81,831**.

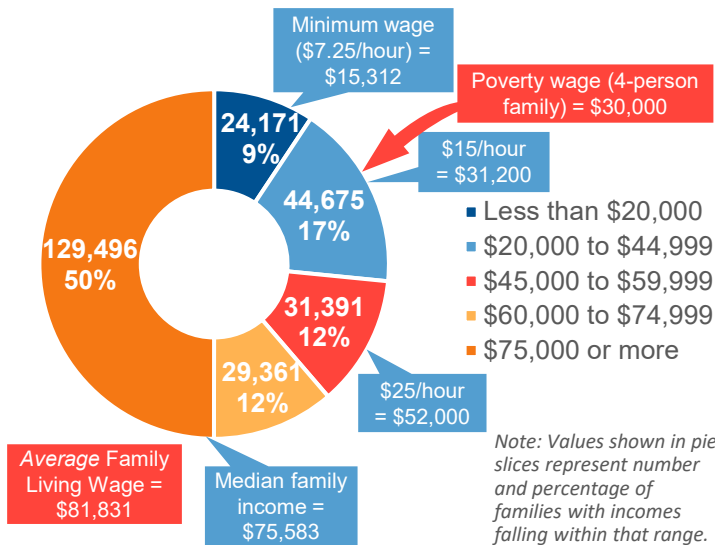
### Monthly Expenses for 4-person Family Earning Living Wage of \$97,802 (\$8,150/month)



Source: Massachusetts Institute of Technology.

## How much do Tulsa families actually earn?

### Overall Family Income Distribution, Average Living Wage and Key Wage Markers



Note: Values shown in pie slices represent number and percentage of families with incomes falling within that range.

Source: Massachusetts Institute of Technology; US Census Bureau.

Full-time employment does not guarantee a living wage. An estimated half of TAUW area residents live in households not earning a living wage. These individuals likely rely on some type of public and/or private assistance to maintain a basic standard of living.

**Half a million people in the Tulsa area need assistance with basic needs like food, housing, or childcare.**

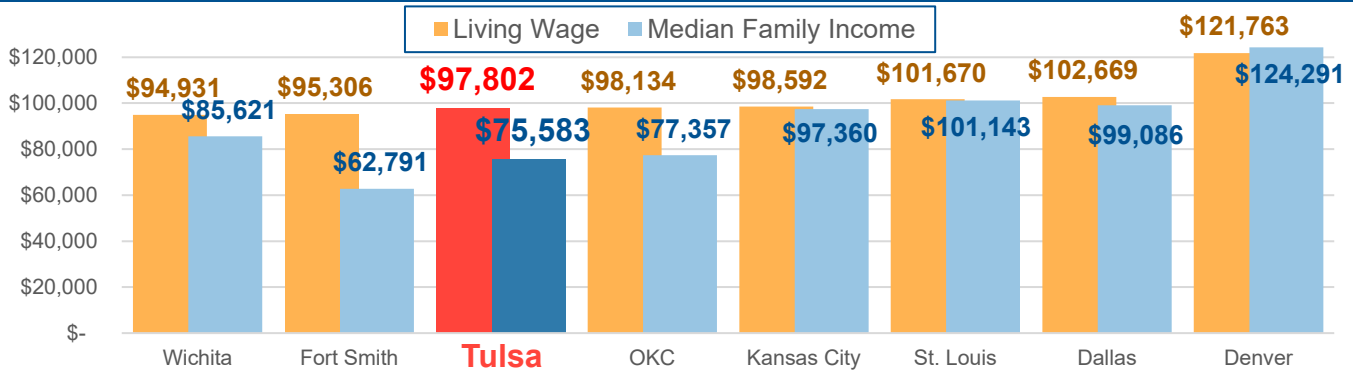
**TAUW partner agencies are there to help fill the gap.**

Prepared by Tulsa Area United Way (Oct. 2023)

For more information contact Melanie Poulter, TAUW Research and Data Director  
mpoulter@tauw.org

# How do Living Wage and Median Family Income in Tulsa compare to other MSAs?

## Family Living Wage for 4-Person Family of 2 Working Adults with 2 Children, and Median Family Income for Families with Children



Source: Massachusetts Institute of Technology; US Census Bureau..

## How do TAUW Partner Agencies help?

With the help of TAUW funding, many Tulsa area Nonprofits provide services to promote financial stability for tens of thousands of area residents, some of whom may even be your employees. Services include nutritional and housing assistance, job training and employment opportunities, early childhood education and school success support, health care and prescription assistance, financial counseling, and more.

For example, during 2022,

Participants in **Goodwill Industries of Tulsa's TulsaWORKS & Job Connection** earned over 1,000 certificates and credentials promoting job attainment or advancement. These accomplishments led to an increase in average wages to \$15 per hour. Program graduates filled 309 jobs in the community, earning wages of more than \$3.5 million, and generating an economic and fiscal impact of more than \$20.5 million to the economy.

Through the **Tulsa Day Center's Rapid Rehousing Program**, 400 individuals were housed, including 66 families and 121 children, with a 93% retention rate.



Tulsa Area United Way

2,489 low-income children received high-quality early childhood education by being enrolled in **CAP Tulsa's Early Childhood Program**. 1,039 families avoided food insecurity, utilities disconnection, and homelessness by accessing emergency food, essential goods, rent/mortgage assistance, or utility assistance through **CAP Tulsa's Emergency Assistance Program**.

56 individuals utilized **Wagoner Area Neighbors' Career Service Center** for help with job search and resume building. Clients also received assistance in applying for SNAP, LIHEAP, and social security.

Over 1,000 Sand Springs households (nearly 1 out of 8 households) receives help with food, financial assistance, clothing, or other basic needs from **Sand Springs Community Services**.

## Why does this matter to you?

Your company is key to keeping our economy strong and people employed.

Your support of TAUW is key to ensuring a secure safety net to help our neighbors in need.

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