State of the Area 2024
An Overview of Tulsa Area Trends
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RESEARCH AND DATA DIRECTOR
Outline

Demographics

Financial Stability

Education

Health and Safety

Racial Wealth Gap Activity

Agency Highlight: Impact Tulsa

Highlight: Impact Tulsa

Health and Safety
TAUW 6-county region
Total population trends

Age distribution trends

Distribution by race and ethnicity

Past
Total Population, 2010
- White: 68%
- Black: 6%
- Native American: 8%
- Asian & NHPI: 8%
- 2+ Races: 2%
- Hispanic/Latino: 8%

Present
Total Population, 2022
- White: 62%
- Black: 7%
- Native American: 8%
- Asian & NHPI: 8%
- 2+ Races: 3%
- Hispanic/Latino: 12%

Future
Population under 18, 2022
- White: 49%
- Black: 18%
- Native American: 11%
- Asian & NHPI: 4%
- 2+ Races: 9%
- Hispanic/Latino: 9%

FINANCIAL STABILITY
### Definitions: Income, Wages, Poverty

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Living Wage</td>
<td>The minimum income required for individuals or families to meet basic standards of living based on local expenditures without public or private assistance.</td>
</tr>
<tr>
<td>Median Family Income</td>
<td>Average family income representing the “middle” – half of families earn more, half earn less.</td>
</tr>
<tr>
<td>Minimum Wage</td>
<td>The lowest salary an employer can legally pay a worker; varies by state.</td>
</tr>
</tbody>
</table>
| Poverty/FPL (Federal Poverty Level) | A statistical marker for measuring population living below a specified income level.  
|                               | Based on 1950’s distribution of expenses with food accounting for 1/3 of budget. |
| 200% of FPL                   | An income measure equal to 2x the poverty level.                           |
| 300% of FPL                   | An income measure equal to 3x the poverty level.                           |
How much do Tulsa area families *ACTUALLY* earn?

**Family Income Distribution**

<table>
<thead>
<tr>
<th>Income Categories</th>
<th>Number of Families</th>
<th>(% of Families)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $20,000</td>
<td>21,089</td>
<td>8%</td>
</tr>
<tr>
<td>$20,000 to $44,999</td>
<td>44,622</td>
<td>17%</td>
</tr>
<tr>
<td>$45,000 to $59,999</td>
<td>29,755</td>
<td>11%</td>
</tr>
<tr>
<td>$60,000 to $74,999</td>
<td>27,146</td>
<td>11%</td>
</tr>
<tr>
<td>$75,000 or more</td>
<td>140,042</td>
<td>53%</td>
</tr>
</tbody>
</table>

**Median Family Income = $80,332**

Source: US Census Bureau, 2022 American Community Survey.
What does it cost to live in the Tulsa area in 2023?

**Living Wage by Household Type and Size**

1 adult + 0 children
- $31,970 ($15/hr)

1 adult + 2 children
- $88,234 ($42/hour)

2 adults (1 working) + 1 child
- $67,371 ($32/hour)

2 adults (both working) + 2 children
- $97,802 ($24/hour each)

What are expenses for a family earning Living Wage in the Tulsa area?

**Monthly Expenses 4-person Family at Living Wage:**
$97,802/year ($8,150/month)

- **Housing:** $1,291 (16%)
- **Child Care:** $1,347 (17%)
- **Food:** $964 (12%)
- **Transportation:** $839 (10%)
- **Medical:** $915 (11%)
- **Civic:** $775 (9%)
- **Other:** $801 (10%)
- **Taxes:** $1,207 (15%)

Source: Massachusetts Institute of Technology, Department of Urban Studies and Planning, Amy Glasmeier, "Living Wage Calculator" 2023 Update.
Income of 4-person family earning: **LIVING WAGE**

**Wage Levels**

- **Living Wage (1 earner) = $78,000**
- **Living Wage (2 earners) = $98,000**

Income of 4-person family earning: **Minimum Wage**

- **Minimum wage** = $15,000
- **Living Wage** (1 earner) = $78,000
- **Living Wage** (2 earners) = $98,000

Income of 4-person family earning: **$15/HOUR**

Income of 4-person family earning: $30/HOUR

Wage Levels

- Minimum wage = $15,000
- $15/hour = $31,000
- $30/hour = $62,000
- Living Wage (1 earner) = $78,000
- Living Wage (2 earners) = $98,000

How do **POVERTY LEVELS** compare to wage levels?

- Minimum wage = $15,000
- $15/hour = $31,000
- $30/hour = $62,000
- Living Wage (1 earner) = $78,000
- Living Wage (2 earners) = $98,000

What share of Tulsa area residents struggle financially?

- Below 100% of Poverty: 14.6%
- Below 200% of Poverty: 33.3%
- Below 300% of Poverty: 50.9%

Source: US Census Bureau, 2022 American Community Survey.
How do TAUW Partner Nonprofits help with Financial Stability?
Median Family Income by Race/Ethnicity, Tulsa MSA, 2022

Source: US Census Bureau, 2022 American Community Survey.
Poverty Rates by Race/Ethnicity, Tulsa MSA, 2022

Source: US Census Bureau, 2022 American Community Survey.
Home Ownership by Race/Ethnicity, Tulsa MSA, 2022

- Total: 66%
- NH White: 71%
- Native American: 69%
- Asian: 59%
- Other race: 59%
- 2+ races: 57%
- Hispanic: 55%
- Black: 39%

Source: US Census Bureau, 2022 American Community Survey.
EDUCATION
Third grade Reading and Eighth grade Math Proficiency

**3rd Grade Reading Proficiency**

- **2019:** 37%
- **2021:** 22%
- **2023:** 28%

**8th Grade Math Proficiency**

- **2019:** 22%
- **2021:** 12%
- **2023:** 13%

Chronic Absenteeism

Chronic Absenteeism in Tulsa Public Schools

44% of TPS students are chronically absent

On average...
- 500 fewer students... attend school on Friday or Monday than on Tuesday
- 250 fewer students... attend school for every 10 degrees the temperature drops.
- 750 fewer students... attend school for every inch that it rains.

• Early warning indicator for falling behind academically
• Symptom of deeper challenges for student often related to economic, transportation, health, or safety concerns

Source: Tulsa Public Schools.
## Educational attainment, age 25 & over

<table>
<thead>
<tr>
<th>Location</th>
<th>Less than high school</th>
<th>High school grad.</th>
<th>Some college</th>
<th>Assoc. degree</th>
<th>Bach. degree</th>
<th>Grad. or prof. degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>TAUW area</td>
<td>10%</td>
<td>29%</td>
<td>23%</td>
<td>9%</td>
<td>20%</td>
<td>10%</td>
</tr>
<tr>
<td>Tulsa County</td>
<td>10%</td>
<td>25%</td>
<td>22%</td>
<td>9%</td>
<td>22%</td>
<td>12%</td>
</tr>
<tr>
<td>Creek County</td>
<td>10%</td>
<td>40%</td>
<td>24%</td>
<td>9%</td>
<td>13%</td>
<td>5%</td>
</tr>
<tr>
<td>Okmulgee County</td>
<td>13%</td>
<td>36%</td>
<td>23%</td>
<td>12%</td>
<td>11%</td>
<td>5%</td>
</tr>
<tr>
<td>Osage County</td>
<td>11%</td>
<td>37%</td>
<td>23%</td>
<td>10%</td>
<td>14%</td>
<td>6%</td>
</tr>
<tr>
<td>Rogers County</td>
<td>8%</td>
<td>33%</td>
<td>23%</td>
<td>11%</td>
<td>17%</td>
<td>8%</td>
</tr>
<tr>
<td>Wagoner County</td>
<td>8%</td>
<td>31%</td>
<td>25%</td>
<td>10%</td>
<td>18%</td>
<td>8%</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>11%</td>
<td>31%</td>
<td>23%</td>
<td>8%</td>
<td>18%</td>
<td>9%</td>
</tr>
<tr>
<td>United States</td>
<td>11%</td>
<td>26%</td>
<td>20%</td>
<td>9%</td>
<td>21%</td>
<td>13%</td>
</tr>
</tbody>
</table>

### Source
US Census Bureau, 2021 5-year American Community Survey.
How do TAUW Partner Nonprofits help with Education?
HEALTH AND SAFETY
Overall health status ranking, Oklahoma

Source: United Health Foundation, “America’s Health Rankings 2023.”
Components of Health Rankings, Oklahoma, 2023

1=Healthiest State   50=Least Healthy State

- Social & Economic Factors: 44
- Physical Environment: 49
- Clinical Care: 48
- Behaviors: 47
- Health Outcomes: 41

Source: United Health Foundation, “America’s Health Rankings 2023.”
Adverse Childhood Experiences - ACEs

Adverse Childhood Experiences

Disrupted Neurodevelopment

Social, Emotional and Cognitive Impairment

Adoption of Health-risk Behaviors

Disease, Disability and Social Problems

Early Death

Death

Conception

Key adverse childhood experiences, Tulsa County

Percent of adults reporting childhood experiences

<table>
<thead>
<tr>
<th>Experience</th>
<th>% Reporting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parents separated or divorced</td>
<td>35%</td>
</tr>
<tr>
<td>Emotional abuse</td>
<td>38%</td>
</tr>
<tr>
<td>Physical abuse</td>
<td>25%</td>
</tr>
<tr>
<td>Witnessed DV</td>
<td>19%</td>
</tr>
<tr>
<td>Household member w/ mental illness</td>
<td>26%</td>
</tr>
<tr>
<td>Household member with alcohol problem</td>
<td>27%</td>
</tr>
<tr>
<td>Household member used illegal drugs</td>
<td>16%</td>
</tr>
<tr>
<td>Household member incarcerated</td>
<td>11%</td>
</tr>
<tr>
<td>4+ ACEs</td>
<td>21%</td>
</tr>
</tbody>
</table>

How do TAUW Partner Nonprofits help with Health & Safety?
Data and Research Publications

Melanie Poulter – Data and Research Director  mpoulter@tauw.org

TAUW Data-Research Link

COMMUNITY INSIGHTS
THE IMPACT OF COVID-19 ON CHILDREN AND YOUTH IN THE TULSA AREA UNITED WAY REGION

United Way and You
Partnering for Shared Community Support

What does it cost to live in the Tulsa MSA?

Living Wage by Family Type and Size

<table>
<thead>
<tr>
<th>Family Type</th>
<th>Living Wage</th>
<th>Hourly Rate</th>
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</thead>
<tbody>
<tr>
<td>1 adult + 0 children</td>
<td>$31,970</td>
<td>$15/ hour</td>
</tr>
<tr>
<td>1 adult + 2 children</td>
<td>$85,234</td>
<td>$42/ hour</td>
</tr>
<tr>
<td>2 adults (1 working) + 1 of 2</td>
<td>$67,371</td>
<td>$32/ hour</td>
</tr>
<tr>
<td>2 adults (both working) + 2 children</td>
<td>$97,802</td>
<td>$42/ hour</td>
</tr>
</tbody>
</table>

Living wage is the income necessary for a particular family size and type living in a particular place to meet basic standards of living without depending on public or private assistance. The average family living wage in the Tulsa MSA equals $81,831.

Monthly Expenses for 4-person Family Earning Living Wage of $97,802 ($816/month)

- Housing: $1,291 (44%)
- Food: $407 (13%)
- Child Care: $175 (6%)
- Transportation: $120 (4%)
- Medical: $130 (5%)
- Other: $330 (11%)
- Taxes: $105 (3%)

Source: Manhattan Institute of Technology.