

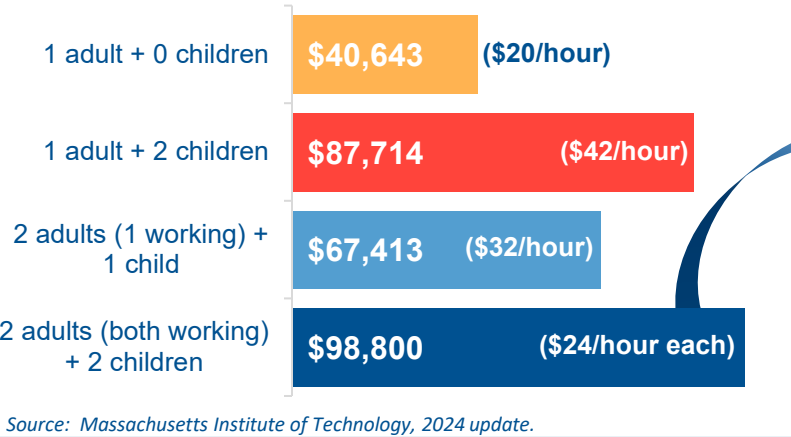
# United Way and You



## Partnering for Shared Community Support

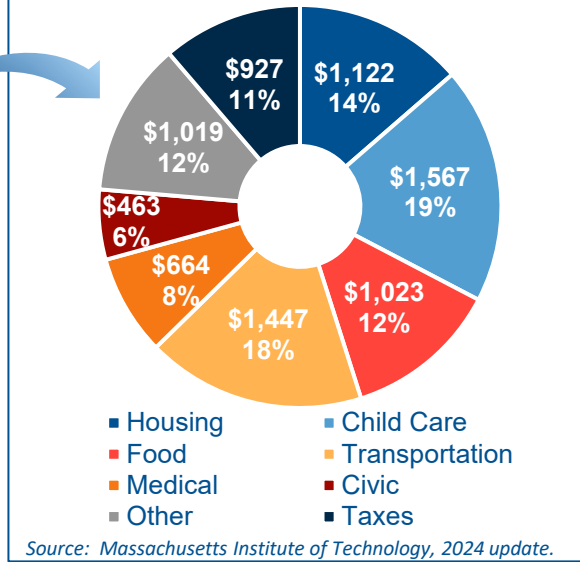
### What does it cost to live in the Tulsa MSA?

#### Living Wage by Family Type and Size



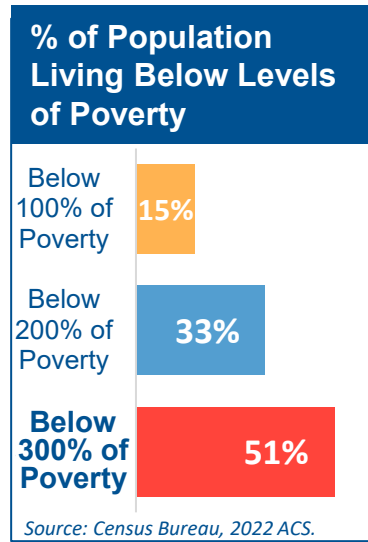
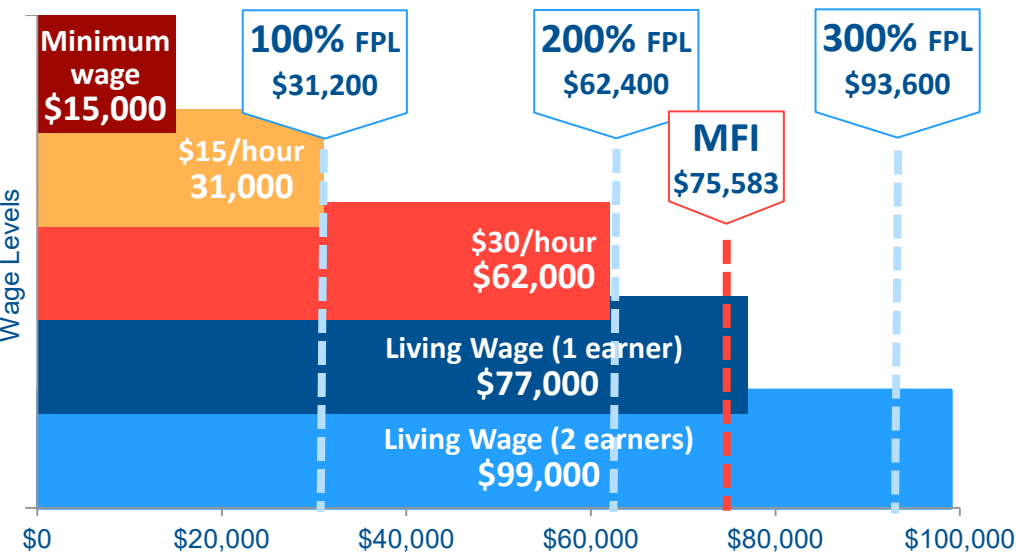
**Living wage** is the income necessary for a particular family size and type living in a particular place to meet basic standards of living *without* depending on public or private assistance. The *average* family living wage in the Tulsa MSA equals **\$81,528**.

#### Monthly Expenses for 4-person Family Earning Living Wage of \$98,800 (\$8,233/month)



### How does Living Wage compare to other wage levels?

#### Living Wage for Family of 2 Adults & 2 Kids Compared to Other Key Wage Levels



Definitions: FPL = Federal Poverty Level; MFI = Median Family Income (for families with children).

Source: Massachusetts Institute of Technology 2024 Update; Federal Register, "Annual Update of the HHS Poverty Guidelines," 01/17/2024.

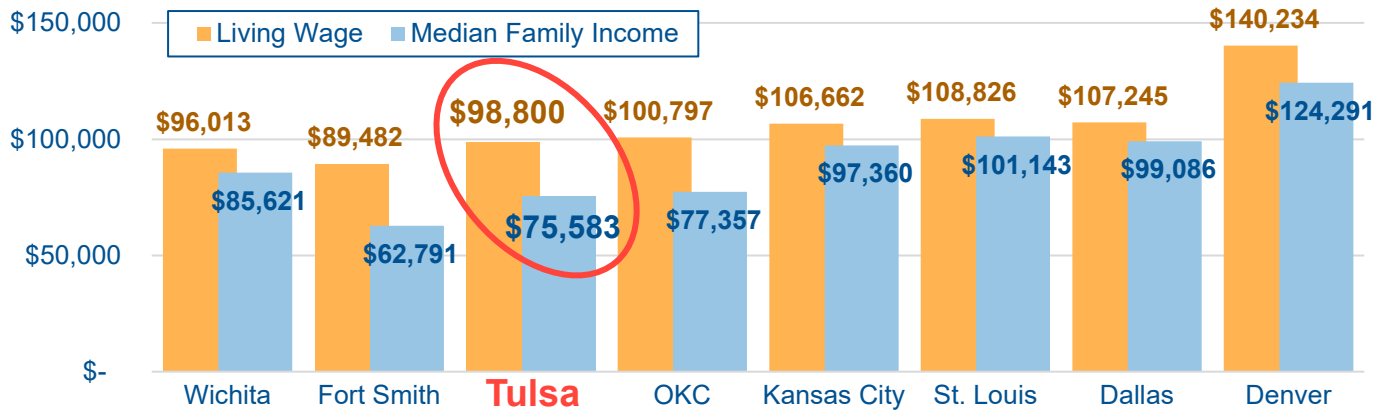


Prepared by Tulsa Area United Way (April 2024)

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# How does Tulsa compare to other MSAs?

Family Living Wage for 4-Person Family of 2 Working Adults with 2 Children, and Median Family Income for Families with Children



Source: Massachusetts Institute of Technology, 2024 update; US Census Bureau, 2022 American Community Survey..

## How do TAUW Partner Agencies help?

Full-time employment does not guarantee a living wage. An estimated half of TAUW area residents live in households not earning a living wage. Many rely on public and/or private assistance to maintain a basic standard of living.

### TAUW Nonprofit Partners help fill the gap.

With the help of TAUW funding, many Tulsa area Nonprofits provide services to promote financial stability for tens of thousands of area residents, some of whom may even be your employees. Services include nutritional and housing assistance, job training and employment opportunities, early childhood education and school success support, health care and prescription assistance, financial counseling, and more.

For example, during 2023...

❑ **Broken Arrow Neighbors** provided rental and utility assistance for a total of \$63,265 to help the people it serves. It also provided a combined 299,567 pounds of fresh produce through its client-choice food pantry and outreach programs, serving 67,129 individuals.

❑ **Center for Employment Opportunities** facilitated 132 job placements with over 70 employment partners. And 236 individuals gained hands-on paid work experience and job coaching.

❑ Three **TAUW Social Innovations Grants** projects brought together 27 organizations to create a more coordinated, robust, and immediate response to food insecurity across Tulsa County.

❑ The **Tulsa Day Center** provided homeless prevention services to 1,745 clients enabling them to avoid the trauma of homelessness. It also provided 6,966 medical services to 2,243 clients, providing support on their journey to stability and self-sufficiency

## Why does this matter to you?

Your company is key to keeping our economy strong and people employed.  
Your support of TAUW is key to ensuring a secure safety net to help our neighbors in need.